

# DIVISION OF UNIVERSITY RELATIONS

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0132 Thomas V. Miller, Jr. Administration Building  
Phone: 301-405-4680  
<http://urhome.umd.edu>

**Vice President for University Relations:** Jim F. Harris

The Division of University Relations encompasses a variety of units whose shared mission is to advance the goals of the university through sustained philanthropy and meaningful engagement with the Maryland family and the greater community. Units of this division include: Development (including school-, college- and unit-based staff), Annual Giving, Gift Planning, Corporate and Foundation Relations, Alumni Relations, Special Events, Donor Relations and Stewardship, and the University of Maryland College Park Foundation. At its conclusion in December 2021, Fearless Ideas: The Campaign for Maryland raised more than \$1.5 billion in private support for university priorities such as undergraduate scholarships, faculty support, innovative programs and campus facilities. Aligned with the university's current strategic plan, University Relations will move Fearlessly Forward, in pursuit of excellence and impact for the public good, empowering the next generation of leaders and global citizens to develop solutions to the grand challenges of our time.