

COMM - COMMUNICATION

COMM400 Research Methods in Communication (3 Credits)

Philosophy of scientific method; role of theory; research ethics; empirical research methods (measurement, sampling, design, analysis).

Prerequisite: COMM250; and must have an introductory course in statistics.

Restriction: Must be in Communication program.

Credit Only Granted for: COMM400 or COMM307.

COMM401 Interpreting Strategic Discourse (3 Credits)

Principles and approaches for practical analysis of discourse designed to shape audience opinion.

Prerequisite: COMM250.

Restriction: Must be in Communication program.

COMM402 Communication Theory and Process (3 Credits)

Philosophical and conceptual analysis of communication theories.

Prerequisite: COMM250.

Restriction: Must be in Communication program.

COMM419 Special Topics in Health Communication (3 Credits)

Covers a variety of topics of health communication. Blends theoretical concepts and practical concerns that impact upon health communication processes. This course covers a specific topic of health communication in greater depth and applies scholarly discoveries to real-world examples.

Prerequisite: COMM304.

Restriction: Must be in the Communication Major.

Repeatable to: 6 credits if content differs.

COMM420 Theories of Group Discussion (3 Credits)

Current theory, research and techniques regarding small group process, group dynamics, leadership and decision-making.

COMM421 Communicating Leadership (3 Credits)

Examines the nature of leadership, theories of leadership from a communication perspective, relationships between leadership, authority, power, and ethics. Explores leadership responsibilities, commitments, and actions.

COMM422 Communication Management (3 Credits)

Communication policies, plans, channels, and practices in the management of the communication function in organizations.

COMM423 Communication Processes in Conferences (3 Credits)

Group participation in conferences, methods of problem solving, semantic aspects of language, and the function of conferences in business, industry and government settings.

COMM424 Communication in Complex Organizations (3 Credits)

Structure and function of communication within organizations: organizational climate and culture, information flow, networks and role relationships.

COMM425 Negotiation and Conflict Management (3 Credits)

Role of communication in shaping negotiation and conflict processes and outcomes.

COMM426 Conflict Management (3 Credits)

Role of communication in managing conflict processes.

Recommended: COMM425 and COMM250.

COMM427 Crisis Communication (3 Credits)

Explores theories and research related to communication before, during, and after a crisis. Students examine the fundamentals of organizational communication, crisis management, and strategic and crisis communication planning before examining case studies of a number of real-life crises: organizational crises, natural disasters, accidents, terrorism incidents, health crises, and major crises of credibility.

COMM428 Special Topics Seminar in Dialogues and Deliberation (3 Credits)

A study in public dialogue and deliberation theory and practice. This course will integrate recorded lectures, readings, videos, Public Dialogues, teamwork, and historical research.

Prerequisite: COMM250; and must have completed or be concurrently enrolled in COMM306.

Restriction: Must be in the Communication Major.

Repeatable to: 6 credits if content differs.

COMM435 Theories of Interpersonal Communication (3 Credits)

Major theoretical approaches and research trends in the study of interpersonal communication.

Prerequisite: COMM400; or permission of ARHU-Communication department.

COMM436 Interpersonal Arguing (3 Credits)

An examination of face to face arguing.

Prerequisite: COMM400 and COMM250.

Restriction: Must be in Communication program.

Credit Only Granted for: COMM436 or COMM498I.

Formerly: COMM498I.

COMM448 Special Topics in Public Relations (3 Credits)

Courses seek to examine historical and current communication management theories, literature and practices for the purposes of understanding the business environment in which public relations/ communication management operates and applying the best of these theories and practices toward the management of the public relations/ communications functions of an organization.

Prerequisite: COMM201.

Restriction: Must be in the Communication Major.

Repeatable to: 6 credits if content differs.

COMM449 Special Topics in Digital Communication (3 Credits)

Explores the topics that have arisen around computers, digital technologies, the internet, big data, surveillance capitalism, and network infrastructures.

Repeatable to: 6 credits if content differs.

COMM450 Ancient and Medieval Rhetorical Theory (3 Credits)

A survey of rhetorical theory in the ancient and medieval periods. Emphasis is placed on the theoretical problems that gave rise to its development within both periods. Authors include Isocrates, Plato, Aristotle, Cicero, Quintilian, Hermogenes, Martianus Capella, Aurelius Augustine, Alberic of Monte Cassino, Geoffrey of Vinsauf and Robert of Basevorn.

Prerequisite: COMM250.

Restriction: Must be in Communication program.

Credit Only Granted for: COMM450 or COMM650.

COMM454 Rhetoric of the 1960s (3 Credits)

Study of key rhetoric of the 1960s. Treats rhetoric of relevant Presidents and several protest movements including civil rights, anti-war, and women's liberation. Contrasts traditional modes of argument with alternative rhetorical forms.

Prerequisite: COMM301.

COMM455 Speechwriting (3 Credits)

The study of message strategies in order to research and develop effective speech texts appropriate to speakers and their audiences in various public contexts.

COMM458 Seminar in Political Communication (3 Credits)

The examination of special topics for and theories of political communication.

Prerequisite: COMM250.

Repeatable to: 6 credits if content differs.

COMM459 Special Topics in Science Communication (3 Credits)

This seminar course is designed to help students learn a variety of topics of science communication.

Repeatable to: 6 credits if content differs.

COMM460 Public Life in American Communities, 1634-1900 (3 Credits)

Ways that Americans have used their voice to create public life. Focus is on the diverse social communities that have characterized American life and the place and characteristics of oral discourse in each.

COMM461 Voices of Public Leadership in the Twentieth Century (3 Credits)

Study of the use of speaking in the power struggles of the twentieth century. Focus is on important speakers of the century, their social and policy influence, and the struggle to expand the diversity of voices with power in the public sphere.

COMM462 Visual Communication (3 Credits)

The study of visual communication should change the way one sees the world. Students will observe, analyze, and critique visual images. The ascendancy of images in our contemporary world will be demonstrated, methods for critically comprehending how images do persuasive work will be identified, and students will develop a vocabulary for critiquing images, and assist students in creating compelling images.

Credit Only Granted for: COMM462 or COMM498V.

Formerly: COMM498V.

COMM468 Seminar in Mediated Communication (3 Credits)

The examination of special topics related to the study of mediated communication.

Prerequisite: COMM402, COMM450, COMM350, or JOUR350.

Restriction: Junior standing or higher.

Repeatable to: 6 credits if content differs.

COMM469 The Discourse of Social Movements (3 Credits)

Study of key social movements that have influenced American social and political life. In alternate years the Civil Rights Movement and the Rhetoric of Women's Suffrage and Abolitionism. Consideration of how groups excluded from or marginalized in American political life affect social change.

Recommended: COMM301.

Restriction: Junior standing or higher.

Repeatable to: 6 credits if content differs.

COMM470 Listening (3 Credits)

The principles of listening behavior.

COMM471 Public Communication Campaigns (3 Credits)

Diffusion theory and its implications for public communication campaigns.

Prerequisite: COMM200; or permission of ARHU-Communication department.

COMM472 Nonverbal Communication (3 Credits)

Nonverbal communication in human interaction theory and research on proxemics, kinesics and paralanguage as expression of relationship, affect and orientation within and across cultures.

COMM475 Persuasion (3 Credits)

Bases of persuasion, with emphasis on recent experimental developments in persuasion.

COMM476 Language, Communication, and Action (3 Credits)

Communication as symbolic action through the study of communication ethics. Emerging ethical principles and decision-making in public discourse, interpersonal communication, organizational communication, public relations, health communication, and crisis communication.

Restriction: Must be in the Communication major.

COMM477 Discourse Analysis (3 Credits)

Concepts of textual and discourse analysis applied to speech situations.

COMM478 Communication Colloquium (1 Credit)

Current trends and issues in the field of communication, stressing recent research methods. Recommended for senior and graduate student majors and minors in communication.

Repeatable to: 4 credits if content differs.

COMM482 Intercultural Communication (3 Credits)

The major variables of communication in an intercultural context: cultural, racial and national differences; stereotypes; values; cultural assumptions; and verbal and nonverbal channels.

COMM483 Senior Seminar in Public Relations (3 Credits)

Integration of theory, techniques and research methods into the planning and execution of public relations campaigns for specific organizations.

Analysis of research on the case studies of public relations.

Prerequisite: COMM351; and 1 course from (COMM305, COMM306, COMM307, or COMM400).

Additional Information: Students who enrolled after Fall 2020 should not take COMM400 as a prerequisite.

COMM488 Communication Portfolio Project (1 Credit)

Preparation of the professional communication portfolio.

Restriction: Senior standing; and must be in Communication program.

Repeatable to: 3 credits if content differs.

COMM489 Topical Research (1-3 Credits)

Individualized research projects conducted with a faculty sponsor.

Prerequisite: Permission of ARHU-Communication department.

Repeatable to: 6 credits if content differs.

COMM498 Seminar (3 Credits)

Present-day communication research.

Restriction: Permission of instructor; and senior standing.

COMM600 Empirical Research in Communication (3 Credits)

Formerly: SPCH600.

COMM601 Historical-Critical Research in Communication (3 Credits)

Intense study in critical and historical methodology as applicable to research in communication. Emphasis will be placed on the composition and the evaluation of historical-critical studies of significance in the field of rhetorical communication scholarship.

Formerly: SPCH601.

COMM602 Communication Theory (3 Credits)

Fundamental concepts, approaches, and problems in communication theory.

Restriction: Must be in one of the following programs (Communication (Master's); Communication (Doctoral)).

COMM604 Argumentation Theory (3 Credits)

Fundamental concepts, approaches, and problems in argumentation theory.

COMM606 Seminar in Communication Management (3 Credits)

Communication and public relations as a managed function of organizations are introduced. Students learn how managing communication contributes to organizational effectiveness. Using organizational theory, theories of Excellence in public relations and communication management, communication metrics and communication ethics, students build their communication strategic management skills beyond the programmatic level to the functional and organizational levels of decision-making.

Restriction: Restricted to GCPS (Z045) in Communication; or must be in Public Management-Executive Masters (Master's) program.

COMM607 Seminar in Communication Management Publics (3 Credits)

Research and analysis of publics and how the use of this information builds more effective relationships with strategic constituencies of organizations are emphasized. Students learn and apply to communication management problems the theories of audience segmentation, stakeholders, behavior of activist organizations, conflict resolution, environmental scanning, ethics of organization-public relationships and the situational theory of publics.

Restriction: Restricted to GCPS (Z045) in Communication; or must be in Public Management-Executive Masters (Master's) program.

COMM609 Fundamentals of Interpreting (1-6 Credits)

Develops a systematic, reflective approach to interpreting tasks in real-world settings and outlines the use of different modes of interpreting under professional working conditions. Provides an overview of interpreting skills with exercises to develop them, including focus on active listening and analysis, effective use of memory, and delivery of the target message. Interpreting strategies and techniques in both dialogue and formal consecutive settings are discussed and practiced in a range of interpreting domains. Includes sight translation.

Prerequisite: Students must complete an admissions test for first year courses; and permission of ARHU-Communication department.

Repeatable to: 8 credits.

COMM610 Introduction to Translation and Interpreting Studies (3 Credits)

Provides an overview of the interdisciplinary fields of Translation and Interpreting Studies and establishes relationships between scholarly study and professional practice. Examines how theories and concepts inform practice, guide to a higher level of competence, and address issues of interlingual, intercultural mediation in authentic, real-world settings both past and present. serves as a foundation course for reflective practice and portfolio work through action research methodology and process

Prerequisite: Students must complete an admissions test for first year courses; and permission of ARHU-Communication department.

COMM611 Seminar in Global Communication Management (3 Credits)

Global Communication Management extends the theories of communication management developed in COMM606 and COMM607 to a global level. Students move beyond Western communication management assumptions to examine how practices of communication management differ in different national and/or cultural contexts. Students are challenged to build generic principles of communication management with specific applications that can be used and adapted in the differing countries and cultures of the world whether working in multinational corporations, national governments, or non-governmental organizations (NGO's).

Restriction: Restricted to GCPS (Z045) in Communication; or must be in Public Management-Executive Masters (Master's) program.

COMM618 Professional Communication: Rhetoric & Style (3 Credits)

Writing instruction in English for professional communicators with a focus on rhetoric, style, and grammar. Designed to teach English writing skills focused on message creation and organization, sentence structure, and language use, typologies of rhetorical genres, registers, and style, research skills, summary-writing skills, to editing skills, and vocabulary building in English writing.

Repeatable to: 6 credits.

COMM619 Consecutive Interpretation (1-6 Credits)

Builds upon the systematic, reflective approach to interpreting in real-world settings introduced in Fundamentals of Interpreting. Consecutive interpreting skills are consolidated through individual and group practice, and any remaining challenges related to consecutive interpreting sub-skills are identified and addressed. Stresses effective analysis, note-taking, and use of voice during exercises in sight translation, dialogue, and formal consecutive interpreting.

Prerequisite: COMM609; and must have completed an admissions test for first year courses; and permission of ARHU-Communication department.

Repeatable to: 8 credits.

COMM628 Organization Communication: Research and Intervention (3 Credits)

The role of the internal and external communication consultant as an organizational change-agent. Emphasis upon data gathered to facilitate the communication development of the organization.

Prerequisite: COMM424; or permission of instructor.

Repeatable to: 6 credits if content differs.

Formerly: SPCH628.

COMM629 Introduction to Simultaneous Interpretation (1 Credit)

Builds upon the overview of the simultaneous mode in Fundamentals of Interpreting by reviewing the relationship between consecutive and simultaneous skills and introducing work in the booth. Challenges of simultaneous interpreting, including split attention, ear-voice span, and voice and microphone technique are addressed. Participants become familiar with the booth and exercises required to build simultaneous skills. Role and use of portable equipment in professional settings are discussed. Recommended as preparation for the M.A. entrance examination.

Prerequisite: Admissions test for Graduate Certificate in Interpreting; and COMM609; and permission of ARHU-Communication department.

Recommended: COMM619.

Repeatable to: 3 credits if content differs.

COMM630 Seminar in Public Relations Management (3 Credits)

Relationship of public relations management to organizational structure and communication functions. Objectives, planning, staffing, budgeting, administering, and evaluation of public relations programs.

Credit Only Granted for: COMM630 or JOUR630.

Formerly: JOUR630.

COMM631 Seminar in Public Relations Publics (3 Credits)

Analysis of public relations programs aimed at organizational publics. Media, issue-related, community, employee, governmental, consumer, financial, and student/educator publics. Theories of the nature of publics, communication behavior of publics, and effects of public relations programs aimed at different publics.

Credit Only Granted for: COMM631 or JOUR631.

Formerly: JOUR631.

COMM633 Global Public Relations (3 Credits)

Application of principles of public relations to countries or regions with different cultures, political systems, economic systems, levels of development, media systems, and levels of activism.

Credit Only Granted for: COMM633 or JOUR633.

Formerly: JOUR633.

COMM637 Professional Practice Forum in Translation: Career Portfolio and Exams (1 Credit)

Serves as final preparation for entry into the profession through development of career portfolio to meet summative degree requirement and development of strategies for gaining work as a professional translator. Prepares participants for degree examinations and employer tests through the review of previous exam material and employer testing requirements. Serves as venue for degree examinations, career goal setting and planning for future employment. Participants present and defend career portfolio as summative requirement for MA in translation; MA in Trans. and Localization Project.

Prerequisite: Admissions test for second year courses; and (COMM659 and COMM679); and permission of ARHU-Communication department.

COMM638 Professional Communication: Rhetoric & Voice (3 Credits)

A skills-based course in speaking instruction in English for professional communicators with a focus on public speaking, voice, diction, and pronunciation. Focuses on developing public speaking, voice, diction, and pronunciation skills. Designed to teach message creation and organization, sentence structure, and language use, vocal qualities designed to enhance proper pronunciation, breathing, and articulation skills, register variation, listening skills, English vocabulary, audience adaptation skills with attention to cultural distinctions, presentational skills with visual aids, and interpretive skills.

Repeatable to: 6 credits.

COMM639 Fundamentals of Translation (1-6 Credits)

Develops a systematic, reflective approach to translation involving both the written and spoken word. Provides an overview of domains of translation, associated text categories and translation tasks. Develops strategies to identify, analyze and resolve translation challenges in specific, authentic, real-world contexts. Working with a series of current texts, explores general translation concepts and language-specific strategies. Includes sight translation exercises and introduction to translation resources and computer tools used in the translators workplace.

Prerequisite: Admissions test for first year courses; and permission of ARHU-Communication department.

Repeatable to: 8 credits if content differs.

COMM641 Introduction to Computer-Assisted Translation (1 Credit)

Introduces the use of computer-assisted translation tools to support large-scale translation projects and streamline translation processes. Focuses on industry software products that utilize translation memory and terminology management systems. Discusses the role of tools in the entire translation process from pre- to post-editing.

Prerequisite: Admissions test for first year courses; and COMM639; and permission of ARHU-Communication department.

COMM649 Translation for Specific Domains (1-6 Credits)

Builds upon the systematic, reflective approach introduced in Fundamentals of Translation by addressing the development of translation skills required for specialization in specific domains. In written and sight translation exercises include researching specialized subject material, developing and maintaining terminology, and consulting experts in the field. Includes authentic, real-world translation projects in translation teams. Overview of computer-assisted translation tools and continued work on sight translation enable higher levels of productivity under time constraints.

Prerequisite: Admissions test for first year courses; and COMM639; and permission of ARHU-Communication department.

Repeatable to: 8 credits if content differs.

COMM652 Contemporary Rhetorical Theory (3 Credits)

A study of twentieth century theories of rhetoric. Special attention will be devoted to Richard Weaver, Kenneth Burke, Lloyd Bitzer, Ernest Bormann, Walter Fisher, and the continental theorists of communication such as Chaim Perelman and Jurgen Habermas.

Formerly: SPCH652.

COMM655 Seminar in Speechwriting (3 Credits)

Theoretical and practical aspects of speechwriting at an advanced level.

Formerly: SPCH655.

COMM657 Professional Practice Forum in Interpreting: Career Portfolio and Exams (1 Credit)

Serves as final preparation for entry into the profession through development of strategies for gaining work as a professional translator. Prepares participants for degree examinations and employer tests through the review of previous exam material and employer testing requirements. Serves as venue for degree examinations, career goal setting and planning for future employment. Participants present and defend career portfolio and summative requirement for degree.

Prerequisite: COMM719, COMM769, and COMM729; and admissions test for second-year courses; and permission of ARHU-Communication department.

COMM659 Translation for Language-Specific Markets (1-3 Credits)

Builds translation skills to a highly professional level by developing autonomy in completing authentic, real-world translation projects based upon the reflective approach developed in the first-year curriculum. Develops one or more specializations. Completion of individual and group projects covering all aspects of professional translation from subject matter research, terminology work, and use of computer-assisted translation tools. Sight translation and timed exercises to increase production and meet deadlines.

Prerequisite: Admissions test for second year courses; and permission of ARHU-Communication department.

Repeatable to: 8 credits.

COMM661 Communication and Social Change (3 Credits)

Place of rhetoric as the union of the moral and historical in moments of social definition. Reviews theories of discourse in social change including political change, social movements, consciousness change, and more global change. Application to contemporary change.

COMM668 Risk Communication (3 Credits)

Principles and approaches to risk communication. Emphasis is placed on theoretical trends in risk communication and application to industry. Topics include how to be an effective source of risk communication, understanding audiences, handling the media and designing messages.

Prerequisite: Permission of ARHU-Communication department.

Repeatable to: 9 credits if content differs.

COMM669 Professional Practice Forum in Translation: Practicum (1-3 Credits)

Provides opportunities to complete real-world translation projects on campus and in the public service, legal, business, and political communities as translators, project managers and translators/reviewers working on group projects. Collaboration with participants in the interpreting practicum is also sought to prepare multilingual texts for practicum events and familiarize participants with conference translation. Complements Translation for Specific Markets, and practicum projects are included in course and career reflective practice portfolios. Requires independent study plan agreed with course instructor.

Prerequisite: Admissions test for second year courses; and permission of ARHU-Communication department.

Repeatable to: 9 credits if content differs.

COMM679 Professional Practice Forum in Translation: Workplace Processes and Procedures (1 Credit)

Provides in-depth exploration of processes and procedures in public service, legal, and political settings requiring translation services.

Prepares for translation in real-world settings by discussing procedures across sectors and institutions, enabling informed career plans and choices. Discusses ethics, professional conduct and business practices. Reinforces identity as a professional translator, develops specializations, and pursues professional and career development opportunities through interaction with members of the profession, professional organizations, and institutions in the language industry.

Prerequisite: Admissions test for second year courses; and permission of ARHU-Communication department.

Repeatable to: 3 credits if content differs.

COMM680 Communication Programs in Education and Training (3 Credits)

An analysis of instructional development in communication. Instructional objectives, strategies and evaluation are applied to educational, corporate and industrial training programs.

Formerly: SPCH680.

COMM681 Communication Issues in Human Resource Development (3 Credits)

Research in and theory of contemporary communication issues in the human resource development of governmental, corporate, business organizations.

Formerly: SPCH681.

COMM683 Intercultural Communication Theory (3 Credits)

An in-depth coverage of the essential theories of intercultural communication is provided.

COMM686 Teaching Communication (1 Credit)

Principles of effective teaching—content and process—in the college communication classroom.

Formerly: SPCH686.

COMM687 Professional Development in the Communication Discipline (1 Credit)

Knowledge and skills required for advancement as an academic professional in the communication discipline. Topics include types of academic institutions and posts, elements of academic performance, documentation of professional qualifications, how academic posts are secured, processes associated with tenure and promotion, processes of academic publication and history of the discipline.

COMM688 Communication Field Experience (1-6 Credits)

Applications of communication principles and research in professional communication settings.

Restriction: Permission of instructor.

Formerly: SPCH688.

COMM698 Special Problems in Communication (1-3 Credits)

Formerly: SPCH698.

COMM700 Introduction to Graduate Study in Communication (3 Credits)

Basic skills in communication research.

Restriction: Must be in Communication (Doctoral) program.

Formerly: SPCH700.

COMM701 Quantitative Methods in Communication Research (3 Credits)

Logic and methods of quantitative data collection and statistical analysis as applied to communication studies. Research strategies for communications: experimentation, survey research, field research, and content analysis.

Prerequisite: COMM700.

Formerly: SPCH701.

COMM703 Advanced Quantitative Data Analysis in Communication**Research: Structural Equation Models (3 Credits)**

Model evaluation and theory construction in communication research. Causal systems in current communication research: recursive, nonrecursive, and unobserved variable models. Students must have a dissertation research project requiring quantitative methods.

Prerequisite: COMM702.

Restriction: Permission of instructor.

Formerly: SPCH703.

COMM708 Professional Communication: Rhetoric and Context (3 Credits)

A skills-based course in speaking and writing in English for professional communicators adapting to a diversity of contexts, including business, health, law, politics, and science. Focus on diversifying the different contexts in which speaking and writing take place. Designed to develop an ability to adapt messages to a diversity of professional communication contexts, address the role of culture in adapting messages to a diversity of professional communication contexts, hone English speaking and writing skills based on a diversity of language registers, gain experience working with technical vocabulary, enhance analytical skills, strengthen research skills, enhance critical thinking skills, develop software technology skills.

Repeatable to: 6 credits.

COMM710 Translation and Localization Project Management (3 Credits)

Introduces basic principles of project management in the translation industry based upon globalization and localization processes for software, websites, and other translation-driven products. Focuses on information technology and workflow in large-scale multilingual projects. Examines planning, execution, and evaluation processes grounded in best practices and standards of the translation and localization industry.

Prerequisite: Admissions test for second year courses; and permission of ARHU-Communication department.

COMM711 Historical/Critical Methods in Communication Research (3 Credits)

Methods for historical and critical research in communication.

Formulation of significant research questions, systematic collection of bibliographic and phenomenal information, formulating substantial claims, organizing and writing research for disciplinary outlets.

Prerequisite: COMM700; or permission of instructor.

Formerly: SPCH711.

COMM712 Advanced Historical/Critical Methods in Communication Research (3 Credits)

Critical assessment of qualitative approaches to communication. Introduction to significant schools of historical and critical research. Advanced techniques for inquiry and manuscript preparation. Students must have dissertation research project requiring historical or critical method.

Prerequisite: COMM711.

Restriction: Permission of instructor.

Formerly: SPCH712.

COMM713 Translation Technology (3 Credits)

Builds upon the principles outlined in Introduction to Computer-Assisted Translation to develop comprehensive knowledge of the current and future roles of technology in translation processes involving both the spoken and the written word, including use of widely available software tools and systems for terminology management, translation memory, and machine translation. Students carry out projects using translation technology, enabling them to apply newly acquired knowledge in applied contexts. Examination of case studies highlights how translation technology is leveraged across public and private sector organizations and the latest developments in the field.

Prerequisite: Admissions test for second year courses; and permission of ARHU-Communication department.

COMM714 Introduction to Qualitative Methods in Communication Research (3 Credits)

Methods for field research in communication including interviewing, ethnographic and participant intervention, focus groups, and content analysis. Formulation of significant research questions, systematic collection of field data, formulating substantial claims from the research, organizing and writing research from disciplinary outlets.

Restriction: Permission of instructor.

COMM715 Advanced Qualitative Methods in Communication Research (3 Credits)

Advanced data analysis of qualitative data in Communication research. In-field research and techniques for analysis of data from in-field work.

Prerequisite: COMM714; or students who have taken courses with comparable content may contact the department.

COMM718 Practicum in Research Proposal and Design (3 Credits)

Development of research proposal through research team interaction. In different semester the course focuses on different subdisciplines of communication.

Repeatable to: 6 credits.

Credit Only Granted for: COMM718 or JOUR632.

Formerly: JOUR632.

COMM719 Advanced Consecutive Interpretation (1-3 Credits)

Builds consecutive interpreting skills to a highly professional level by sharpening listening, processing, memory, note-taking, and delivery skills, enabling interpretation of highly complex material requiring particular attention to nuance, tone, and style. Includes dialogue and monologue interpreting exercises with specialized subject material. Participants emerge from the course as reflective practitioners with the simultaneous interpreting skills required to perform competently in real-world settings.

Prerequisite: Admissions test for second year courses; and permission of ARHU-Communication department.

Repeatable to: 8 credits if content differs.

COMM724 Seminar in Organizational Communication (3 Credits)

Theories and problems of human communication within, between, and/or among formal organizations will be emphasized.

Restriction: Permission of instructor.

Formerly: SPCH724.

COMM729 Simultaneous Interpretation (1-3 Credits)

Builds upon the discussion of the simultaneous mode and exercises in Introduction to Simultaneous Interpreting by reviewing the relationship between consecutive and simultaneous skills and introducing work in the booth in a series of progressive exercises. Addresses challenges such as coordination of split attention, ear-voice span, memory and delivery / presentation. Reinforces principles of collegial teamwork and good microphone technique in the booth. Enhances preparation skills required for interpretation of specialized subject matter.

Prerequisite: Admissions test for second year courses; and permission of ARHU-Communication department.

Repeatable to: 8 credits if content differs.

COMM730 Seminar in Health Communication (3 Credits)

Communication processes in health care and promotion.

Formerly: SPCH730.

COMM738 Seminar in Mediated Communication (3-12 Credits)

The examination of special topics related to the study of mediated communication.

Restriction: Permission of instructor.

Repeatable to: 12 credits if content differs.

COMM739 topics in Public Relations (3 Credits)

Seminar on specialized areas of scholarly research in public relations or on the practice of public relations in specialized organizational settings.

Repeatable to: 6 credits if content differs.

Formerly: JOUR739.

COMM748 The Rhetoric of the Presidency (3 Credits)

The study of the historical and contemporary rhetoric of the presidency in appropriate historical and political contexts. Scholarship related to public address studies and theories of the presidency will be featured.

Repeatable to: 9 credits if content differs.

Credit Only Granted for: COMM748 or COMM768.

Formerly: COMM768.

COMM749 Advanced Simultaneous Interpretation (1-3 Credits)

Builds simultaneous interpreting skills to a highly professional level, including highly complex material requiring particular attention to nuance, tone, and style. Resolves any remaining challenges of split attention, ear-voice span, memory and delivery / presentation. Introduces simultaneous interpretation with text, based upon sight translation techniques. Participants emerge from the course as reflective practitioners with the simultaneous interpreting skills required to perform competently in real-world settings.

Prerequisite: COMM729; and admissions test for second-year courses; and permission of ARHU-Communication department.

Repeatable to: 4 credits if content differs.

COMM758 Seminar in Rhetorical Theory (3 Credits)

Examination of selected theories of style drawn from the fields of rhetoric and literature, and analysis of model speeches.

Prerequisite: COMM460, COMM461, or COMM450.

Repeatable to: 12 credits if content differs.

Formerly: SPCH758.

COMM759 Professional Practice Forum in Interpreting: Practicum (1-3 Credits)

Provides opportunities to interpret consecutively and simultaneously in real-world settings on campus and in the public service, legal, business, and political communities. Develops team leader skills by organizing and convening an event or series of events (conference, debate, or negotiation), selecting topics and delegates, and preparing speeches and arguments to deliver and interpret. Collaboration with participants in M.A. translation courses is sought. Requires independent study plan agreed with course instructor.

Prerequisite: Admissions test for second-year courses; and permission of ARHU-Communication department.

Repeatable to: 9 credits if content differs.

COMM760 Seminar in Political Communication (3 Credits)

A blend of theory and practice to integrate rhetorical-critical theory and empirical methods with politics. Practitioners in political communication will be drawn in as resource persons. Students will map the communication strategy for candidates and analyze actual campaign strategies.

Formerly: SPCH760.

COMM762 The Rhetoric of Political Institutions (3 Credits)

The role of discourse in major political institutions is examined. The specific institutional focus may change from instructor to instructor. Examples include Congress, the courts, or the state legislatures.

COMM768 Seminar in Public Address (3 Credits)

An in-depth study of national and international speakers and issues throughout the history of the spoken word. Emphasis will be placed upon the application of rhetorical principles to the analysis of world speakers and their speeches.

Repeatable to: 12 credits if content differs.

Formerly: SPCH768.

COMM769 Professional Practice Forum in Interpreting: Workplace Processes and Procedures (1-2 Credits)

Provides in-depth exploration of processes and procedures in public service, legal, and political settings where interpreting services are commonplace. Enables students to make informed career plans and choices. Empowers participants by helping to establish and reinforce identity as a professional interpreter, develop specializations, and pursue professional and career development opportunities through interaction with members of the profession, professional organizations, and institutions in the language industry.

Prerequisite: Admissions test for second-year courses; and permission of ARHU-Communication department.

Repeatable to: 3 credits if content differs.

COMM775 Seminar in Persuasion and Attitude Change (3 Credits)

This seminar will concentrate on the problem of making message strategy decisions. Course content will consist of study of both theoretical and empirical research on attitude and attitude change in persuasive communication.

Prerequisite: Permission of ARHU-Communication department.

Formerly: SPCH775.

COMM776 Seminar in Interpersonal Communication (3 Credits)

Interpersonal communication theory, research, and practice.

Formerly: SPCH776.

COMM777 Persuasive Message Strategies (3 Credits)

Examines which persuasive messages are effective to change attitudes and behavior at what times and with what people.

Credit Only Granted for: COMM698P or COMM777.

Formerly: COMM698P.

COMM779 Seminar: Special Topics in Persuasion and Attitude Change (3 Credits)

This seminar explores special topic areas with the study of persuasion and attitude change, such as social cognition, humor, message production, and cognitive oscillation.

Recommended: COMM775.

Repeatable to: 9 credits if content differs.

COMM789 Seminar: Special Topics in Intercultural Communication (3 Credits)

Explores special topic areas within the study of intercultural communication, such as culture and conflict, intercultural negotiation, cross-cultural relationships.

Recommended: COMM683.

Repeatable to: 9 credits if content differs.

COMM798 Independent Study (1-3 Credits)

An individual course designed for intensive study or research of problems in communication.

Restriction: Permission of instructor.

Formerly: SPCH798.

COMM799 Master's Thesis Research (1-6 Credits)

Formerly: SPCH799.

COMM879 Special Research Problems in Persuasion and Attitude Change (1-4 Credits)

Directed team and individual research projects.

Prerequisite: Permission of ARHU-Communication department.

Repeatable to: 9 credits if content differs.

COMM888 Doctoral Practicum in Communication (3-9 Credits)

Analysis of professional activity through personal observation. Evaluation of the purpose, process, effectiveness, and efficiency of professional activity. Recommendations for training and further research.

Repeatable to: 9 credits if content differs.

Formerly: SPCH888.

COMM889 Doctoral Tutorial in Communication (3-9 Credits)

Individual research in communication.

Repeatable to: 9 credits if content differs.

Formerly: SPCH889.

COMM898 Pre-Candidacy Research (1-8 Credits)**COMM899 Doctoral Dissertation Research (1-8 Credits)**

Formerly: SPCH899.