JOUR - JOURNALISM

JOUR400 Media Law (3 Credits)
Legal rights and constraints of mass media; libel, privacy, copyright, monopoly, contempt, and other aspects of the law applied to mass communication. Previous study of the law not required.
**Prerequisite:** JOUR201, JOUR360, or JOUR501.
**Restriction:** Junior standing or higher.

JOUR402 Journalism and Ethics (3 Credits)
An examination of the legal rights and ethical problems and constraints of mass media, including libel, privacy, copyright, monopoly and contempt.
**Prerequisite:** JOUR201.
**Credit Only Granted for:** JOUR402 OR JOUR400 and JOUR300.

JOUR405 Breaking News With Numbers: Statistics for Journalists (3 Credits)
Common statistical tools, software and data visualization techniques will be used to allow students to analyze data and solve problems relevant to reporting and writing about politics, sports, criminal justice, business and other fields.
**Prerequisite:** Minimum grade of C- in JOUR201; and (MATH107 or MATH110; or must have completed a higher level math course). Or have permission of the instructor.
**Restriction:** Must be in a major in JOUR-Philip Merrill College of Journalism.
**Credit Only Granted for:** BIOM301, BMGT230, CCJS200, ECON230, ECON321, EDM451, EOG306, GEOL351, GVPT422, INST314, JOUR405, PSYC200 or SOCY201. (These courses do not necessarily meet the same major requirements-check with your advisor to see which of these courses will count for your major).

JOUR434 Salzburg Seminar: Global Media Literacy (3 Credits)
An advanced analysis of the information, values underlying messages conveyed via television, newspapers, the Internet, magazines, radio and film from a cross-cultural perspective. Examines the accuracy of messages and explores how distinctive global media shape views of politics culture and society with nations, across regions and internationally.
**Restriction:** Must be in Salzburg Academy program. Jointly offered with JOUR734.
**Credit Only Granted for:** JOUR434 or JOUR734.

JOUR435 Salzburg Seminar: Global Change, Global Cooperation (3 Credits)
Practical and theoretical examination of a global problem (or problems) of contemporary importance from a cross-cultural, perspective. Analytical framework used to examine how media shape global problems, events and/or issues regionally.
**Restriction:** Must be in Salzburg Academy program. Jointly offered with JOUR735.
**Credit Only Granted for:** JOUR435 or JOUR735.

JOUR443 Sports, Society, Culture and the Media (3 Credits)
Designed to explore how sports, society, culture and the media critically relate to each other and the vast audiences of fans and interested parties. Students will study how journalists impact change; how sports shape culture; and how sports are seen throughout the world. College sports, children and sports, the business of sports, the history of sports media and the future of sports in society will be studied as well.
**Restriction:** Junior standing or higher.
**Credit Only Granted for:** JOUR459G or JOUR443.
**Formerly:** JOUR459G.

JOUR451 Advertising and Society (3 Credits)
Advertising as an institution with manifest economic purposes and latent social effects. Influences of advertising on people, and related issues of ethics and social responsibility.
**Restriction:** Junior standing or higher.

JOUR452 Women in the Media (3 Credits)
Participation and portrayal of women in the mass media from colonial to contemporary times. Cross-listed with WMST452.
**Credit Only Granted for:** JOUR452 or WMST452.

JOUR453 News Coverage of Racial Issues (3 Credits)
Analysis of news media coverage of issues relating to racial minorities in the United States, with special attention to Hispanics, Asian Americans, African Americans and Native Americans.
**Restriction:** Junior standing or higher.

JOUR455 Media Entrepreneurship (3 Credits)
Basic business and entrepreneurship concepts will be covered and will explore how technology is transforming the business of media. Students develop and pitch ideas for media businesses, learn startup basics, do exercises in Internet advertising and business plan analysis, use social networks and other digital communication tools, and perform other hands-on exercises in business development and presentation.
**Credit Only Granted for:** JOUR459E or JOUR455.
**Formerly:** JOUR459E.

JOUR456 Literature in Journalism (3 Credits)
From Truman Capote's In Cold Blood to Mark Bowden's Black Hawk Down, students will examine how literary works can help writers approach a subject in a different way than more traditional forms of journalism, including the advantages and limitations of the style.
**Credit Only Granted for:** JOUR456 or JOUR673.

JOUR458 Special Topics in Journalism (3 Credits)
Issues of special concerns and current interest. Repeatable to: 6 credits if content differs.

JOUR459 Special Topics in Journalism (1-3 Credits)
Issues of special concern and current interest. Open to all students. Repeatable to: 6 credits if content differs.

JOUR462 Professional Seminar in Public Affairs Reporting (3 Credits)
**Prerequisite:** Permission of JOUR-Philip Merrill College of Journalism.

JOUR470 Journalism and Public Communication Research (3 Credits)
Journalism and public communication research methods used in measuring public opinion and media programs and materials.
**Prerequisite:** Must have completed a university statistics course.
**Credit Only Granted for:** JOUR470 or JOUR477.
**Formerly:** JOUR477.

JOUR472 Data Journalism (3 Credits)
A practical, skills-based course in the basics of modern data journalism, data analysis and data storytelling. Students will learn to use data programming, statistical analysis, visualization tools and investigative reporting techniques to unearth key facts, patterns and proof in storytelling.
**Prerequisite:** JOUR320 or JOUR360. Jointly offered with JOUR772.
**Credit Only Granted for:** JOUR472 or JOUR772.
JOUR476 Researching Emerging Media in Journalism: Past, Present and Future (3 Credits)
Students will examine developments billed as innovative in the current technology-laden news ecology – such as social media, mobile reporting and virtual reality – and the blurring of lines between hard news, informed opinion and advocacy. While questions about the future cannot be answered with any certainty, an exploration of the past allows us to see what happened when new technologies, information systems and practices appeared as possible tools for use by journalists and the communities they served. Students will learn to use resources for researching emerging media, including UMD library databases and open access sources. The course will include presentations by the instructor, discussions, field trips, in-class exercises and student presentations. Each student will engage in a research project to understand the experience of emerging media in a decade between 1820 and 1980. Students will also write an essay contemplating current trends and the future of emerging media.
Prerequisite: Must have completed a university statistics course.
Credit Only Granted for: JOUR479W or JOUR476.
Formerly: JOUR479W.

JOUR479 Special Topics in Data Gathering and Analysis (1-3 Credits)
Special research topics for reporting and writing.
Repeatable to: 3 credits.

JOUR480 Capstone Colloquium: The Business of News (1 Credit)
Students will learn the basic news business concepts and examine how revenue and cost structures for media businesses are evolving in new directions. Topics include basic principles and concepts that drive media businesses in the Internet age, including revenue sources, dynamics of online advertising and subscriptions, mobile media strategies, user metrics, engaging audiences, and market dynamics.
Restriction: Must be in a major in JOUR-Philip Merrill College of Journalism; and junior standing or higher; and permission of JOUR-Philip Merrill College of Journalism.

JOUR601 Theories of Journalism and Public Communication (3 Credits)
Survey and evaluation of current communication theories. Attention is given to the nature and function of scientific theory, models of communication behavior, the nature of information, social functions of journalism and public communication, attitude change and persuasive communication and theories of language and meaning.
Prerequisite: Permission of JOUR-Philip Merrill College of Journalism.

JOUR603 News Videography (3 Credits)
Introduction to shooting, editing and production of video stories for broadcast and the Web; includes newsgathering in the field.
Prerequisite: JOUR504; and permission of Journalism College required.
Restriction: Permission of JOUR-Philip Merrill College of Journalism.
Jointly offered with JOUR262.
Credit Only Granted for: JOUR503 or JOUR603.
formerly: JOUR503.

JOUR604 Introduction to Multimedia Skills for Graduate Certificate Programs (3 Credits)
Examine the basics of producing and editing digital photos, video and audio for news. Topics include framing, lighting and other aspects of composition; sequencing, using wide, medium and tight shots; and ethical considerations when collecting sound and visuals.
Restriction: Permission of JOUR-Philip Merrill College of Journalism; and must not have completed JOUR504.
Credit Only Granted for: JOUR 604, JOUR504, or JOUR628G.
formerly: JOUR628G.

JOUR610 Seminar in Mass Media History (3 Credits)
Analysis and discussion of the interrelationships between the mass media and society, including various social and cultural elements of modern society; responsibilities of the mass media and the mass communicator.
Credit Only Granted for: JOUR610 or JOUR710.
Formerly: JOUR710.

JOUR620 Public Affairs Reporting (3 Credits)
Designed to add to and sharpen the skills learned in JOUR501. It is primarily an introduction to 'beat' reporting that allows students to sample the most common new beats while reporting and writing on deadline. Students are required to develop and hone their multimedia skills by reporting in a variety of media.
Prerequisite: JOUR501; or permission of JOUR-Philip Merrill College of Journalism.

JOUR623 Mobile Journalism (3 Credits)
A review of several mobile applications and the 'hands-on' skills needed to collect and share news in the field. First, students learn how to remotely post information to blogs and social networks. Students then learn and practice the latest location-based production techniques using web services on wireless laptops and mobile devices. Students use laptops (and their own 'SmartPhone') to record, edit and upload audio and video.
Prerequisite: Students must have basic computer skills.
Credit Only Granted for: JOUR689M or JOUR623.
Formerly: JOUR689M.

JOUR624 Commentary and Editorial Writing (3 Credits)
Journalistic interpretation and analysis; commentary and editorial writing.
Credit Only Granted for: JOUR624 or JOUR628N.
Formerly: JOUR628N.

JOUR625 Advanced Capital News Service Bureau (6 Credits)
Advanced journalism training. Students report as part of College's Capital News Service program.
Prerequisite: JOUR620; and permission of JOUR-Philip Merrill College of Journalism.
Credit Only Granted for: JOUR625 or JOUR729.
Formerly: JOUR729.

JOUR627 Urban Affairs Reporting (3 Credits)
Students are immersed in coverage of issues affecting cities, working on a semester-long multi-platform reporting project based in Baltimore.
Prerequisite: JOUR501; and permission of JOUR-Philip Merrill College of Journalism.
Corequisite: JOUR620; or permission of JOUR-Philip Merrill College of Journalism. Jointly offered with JOUR327.
Credit Only Granted for: JOUR327 or JOUR627.

JOUR628 Specialized Topics in News Writing and Reporting (1-3 Credits)
Advanced training and practice in writing and reporting news. Repeatable to a maximum of six credits provided the content differs.
Credit Only Granted for: JOUR628 or JOUR728.
Formerly: JOUR728.
JOUR652 Interactive Design and Development (3 Credits)
Conceptualize, wireframe, design and build responsive Web pages using HTML, style sheets and other coding tools; work with open source interactive tools and JavaScript libraries to create charts, timelines and maps to tell stories.
Corequisite: Offered to students enrolled in the journalism master’s degree or certificate. Master’s degree students should take JOUR 504 as a pre- or co-requisite. Certificate students are encouraged to take JOUR 604 as a co-requisite.
Restriction: Must be in a major in JOUR-Philip Merrill College of Journalism.
Credit Only Granted for: JOUR652 or JOUR352.

JOUR654 Advanced Interactive Multimedia Storytelling (3 Credits)
Learning and applying Flash and/or other interactive tools to assemble multiple media (i.e. graphics, video, etc.) to create interactive narratives.
Prerequisite: JOUR652; and permission of JOUR-Philip Merrill College of Journalism.

JOUR655 Advanced Online News Bureau (6 Credits)
Advanced online journalism training. Students work as online reporters, editors and producers for a news site. Students also package copy from the print and broadcast news bureaus.
Prerequisite: JOUR603 or JOUR620; and (JOUR504 and JOUR652). Or permission of JOUR-Philip Merrill College of Journalism.

JOUR656 Advanced Kaiser Health Multimedia Reporting (3 Credits)
Advanced reporting on health topics, using traditional and multimedia storytelling tools.
Prerequisite: JOUR504.
Corequisite: JOUR620 or JOUR503.
Restriction: Permission of instructor.

JOUR660 Broadcast News Writing (3 Credits)
Descriptive and critical analysis of broadcast news; methods of evaluation of news judgments; decision-making and organizational aspects of the broadcast news industry.
Prerequisite: JOUR501.
Credit Only Granted for: JOUR660 or JOUR760.
Formerly: JOUR760.

JOUR661 Television Reporting and Production (3 Credits)
Reporting, writing, editing and production of broadcast news.
Prerequisite: JOUR603; or students who have taken courses with comparable content may contact the department.
Restriction: Must not be in Journalism Studies (Doctoral) program.

JOUR662 Broadcast News Producing (3 Credits)
Learn and practice the basics of broadcast newscast producing. Design, write, edit and implement a news program.
Prerequisite: Must have completed or be concurrently enrolled in JOUR661; and (JOUR603 and JOUR660). Jointly offered with JOUR362. Credit only granted for: JOUR668B or JOUR662.
Formerly: JOUR668B.

JOUR663 Long Form Broadcast Journalism (3 Credits)
Productions of long form broadcast news reporting, reality videos or documentaries.
Prerequisite: JOUR503 or JOUR603; and JOUR661. Or students who have taken courses with comparable content may contact the department. Also offered as: JOUR363.
Credit Only Granted for: JOUR363, JOUR486, or JOUR663.
Formerly: JOUR486.

JOUR664 Radio Broadcasting (3 Credits)
Students apply news reporting skills to prepare and produce a weekly radio news magazine program.
Prerequisite: JOUR501 and JOUR603; or permission of JOUR-Philip Merrill College of Journalism.
Restriction: Permission of JOUR-Philip Merrill College of Journalism.

JOUR667 Broadcast News Bureau (6 Credits)
Advanced broadcast journalism training. Students report as part of the College's Capital News Service program.
Prerequisite: JOUR503; or students who have taken courses with comparable content may contact the department. And permission of JOUR-Philip Merrill College of Journalism.

JOUR668 Topics in Broadcasting and Electronic Media (1-3 Credits)
Advance research and analysis of selected topics in broadcast journalism.
Repeatable to: 6 credits if content differs.
Credit Only Granted for: JOUR668 or JOUR768.
Formerly: JOUR768.

JOUR670 Photojournalism (3 Credits)
Examining the basics of shooting, editing and storytelling with still photos taken with 35mm digital cameras. Students shoot portraits, feature photos and action shots. Final project is a photo story/essay.
Prerequisite: JOUR504.
Restriction: Must be in a major in JOUR-Philip Merrill College of Journalism; and permission of JOUR-Philip Merrill College of Journalism.

JOUR681 Media Industry Reporting (3 Credits)
Students hone their reporting and writing skills as they produce work for the Web site of an award-winning professional publication, and immerse themselves in the news industry, which is undergoing dramatic transformation in the digital age.
Prerequisite: JOUR501; or permission of JOUR-Philip Merrill College of Journalism.
Corequisite: JOUR620; or permission of JOUR-Philip Merrill College of Journalism.
Restriction: Permission of JOUR-Philip Merrill College of Journalism.
Jointly offered with JOUR381. Credit only grant ed for: JOUR381 or JOUR681.

JOUR689 News Coverage of Specialized Topics (1-3 Credits)
Advance training and practice in writing and reporting news in on specialized field of interest.
Prerequisite: JOUR620; or JOUR660.
Repeatable to: 6 credits if content differs.

JOUR698 Special Problems in Communication (1-3 Credits)
Independent study in area of the student’s interest.
Repeatable to: 6 credits.

JOUR702 Journalism Law and Ethics (3 Credits)
An examination of the legal rights and ethical problems and constraints of mass media, including libel, privacy, copyright, monopoly and contempt.
Restriction: Must be in one of the following programs (Journalism - Master (Master’s); Journalism Studies (Doctoral)); or permission of JOUR-Philip Merrill College of Journalism.
Credit Only Granted for: JOUR400, JOUR 600, JOUR700, or JOUR 702.
JOUR722 Medi centric Politics (3 Credits)
Examination of the growing use of the media image and issues in electoral politics and interest-group advocacy.
Prerequisite: JOUR601.

JOUR725 Political Communication (3 Credits)
Critical examination of the interplay between the media, government and the political process.
Prerequisite: JOUR601 or JOUR801.

JOUR729 Reporting from Annapolis and Washington (6 Credits)
Advanced training in public affairs journalism. Students report state and federal news as part of College's Capital News Service.
Repeatable to: 12 credits if content differs.

JOUR734 Salzburg Seminar: Global Media Literacy (3 Credits)
An advanced analysis of the information, values and underlying messages conveyed via television, newspapers, the Internet, magazines, radio and film from a cross-cultural perspective. Examines the accuracy of messages and explores how distinctive global media shape view of politics, culture and society within nations, across regions and internationally.
Restriction: Must be in Salzburg Academy program. Jointly offered with JOUR434.
Credit Only Granted for: JOUR434 or JOUR734.

JOUR735 Salzburg Seminar: Global Change, Global Cooperation (3 Credits)
Practical and theoretical examination of a global problem (or problems) of contemporary importance from a cross-cultural, perspective. Analytical framework used to examine how media shape global problems, events and/or issues regionally.
Restriction: Must be in Salzburg Academy program. Jointly offered with JOUR435.
Credit Only Granted for: JOUR435 or JOUR735.

JOUR738 Topics in International and Cross-Cultural Communication (3 Credits)
Specialized topics in the fields of comparative journalism and mass communications and in the field of cross-cultural communication.
Repeatable to: 6 credits if content differs.

JOUR762 Professional Seminar in Public Affairs Reporting (3 Credits)
Examination of theoretical and practical issues in the press coverage on government and public affairs.
Prerequisite: JOUR620; and permission of JOUR-Philip Merrill College of Journalism.
Restriction: Must not have completed JOUR462.

JOUR763 Seminar in Newsroom Management (3 Credits)
Organization, operation, and administration of the departments of a newsroom: advertising, business-finance, circulation, news-editorial, personnel, production and promotion.
Credit Only Granted for: JOUR481, JOUR675, or JOUR763.
Formerly: JOUR675.

JOUR772 Data Journalism (3 Credits)
A practical, skills-based course in the basics of modern data journalism, data analysis and data storytelling. Students will learn to use data programming, statistical analysis, visualization tools and investigative reporting techniques to unearth key facts, patterns and proof in storytelling.
Prerequisite: Must have completed or be concurrently enrolled in JOUR501; or students who have taken courses with comparable content may contact the department.
Credit Only Granted for: JOUR472 or JOUR772.

JOUR775 Quantitative Methods in Journalism and Public Communication Research (3 Credits)
Logic and methods of quantitative data collection and statistical analysis as applied to journalism and public communication studies.
Credit Only Granted for: JOUR701 or JOUR775.
Formerly: JOUR701.

JOUR776 Qualitative Research Methods in Journalism and Public Communication (3 Credits)
Methods of historical, critical and field research in journalism and public communication. Formulation of significant research questions, systematic collection of bibliographic and phenomenal information, formulating substantial claims, organizing and writing research for disciplinary outlets.
Credit Only Granted for: JOUR711 or JOUR776.
Formerly: JOUR711.

JOUR777 Advanced Historical/Critical Methods in Journalism and Public Communication (3 Credits)
Critical assessment of qualitative approaches to public communication. Introduction to significant schools of historical and critical research. Advanced techniques for inquiry and manuscript preparation. Students must have a dissertation research project requiring historical or critical theory.
Credit Only Granted for: JOUR712 or JOUR777.
Formerly: JOUR712.

JOUR779 Seminar in Research Problems (1-3 Credits)
Methods of research design and analysis in specialized areas of journalism and public communication research.
Repeatable to: 6 credits if content differs.
Credit Only Granted for: JOUR779 or JOUR780.
Formerly: JOUR780.

JOUR788 Master's Professional Fieldwork (1-6 Credits)
Research for and preparation of news articles or programs for use in the media. Analysis of fieldwork experience using communication theory and research results. Fieldwork may be done independently or as an internship. Repeatable to a maximum of six credits.
Repeatable to: 6 credits.

JOUR799 Master's Thesis Research (1-6 Credits)

JOUR800 Introduction to Doctoral Study in Journalism and Public Communication (3 Credits)
Basic skills in journalism and public communication research.
Credit Only Granted for: JOUR700 or JOUR800.
Formerly: JOUR700.

JOUR801 Advanced Public Communication Theory (3 Credits)
Advanced selected survey of communication & media theory.
Prerequisite: JOUR601; or students who have taken courses with comparable content may contact the department.
Credit Only Granted for: JOUR601 or JOUR801.

JOUR808 Doctoral Colloquium (1-3 Credits)
Guided discussion of professional and theoretical topics.
Prerequisite: Must have completed or be concurrently enrolled in JOUR800.
Repeatable to: 4 credits if content differs.
JOUR818 Seminar in Communication Theories and Journalism Practice
(3 Credits)
Critical examination of existing theory and/or journalism practices suggesting hypotheses and formulating proposals for future research.
Prerequisite: Must have completed or be concurrently enrolled in JOUR800.
Repeatable to: 6 credits if content differs.

JOUR888 Doctoral Professional Field Work (1-9 Credits)
Repeatable to: 9 credits if content differs.
Formerly: PCOM888.

JOUR889 Doctoral Tutorial in Journalism and Public Communication (1-9 Credits)
Individual research in journalism and public communication.
Repeatable to: 9 credits if content differs.
Formerly: PCOM889.

JOUR898 Pre-Candidacy Research (1-8 Credits)

JOUR899 Doctoral Dissertation Research in Journalism and Mass Communication (1-8 Credits)
Formerly: PCOM899.