

ARTS ENTREPRENEURSHIP, POST-BACCALAUREATE CERTIFICATE (P.B.C.)

Course	Title	Credits
ARHU640	(Survey of Arts Entrepreneurship)	3
INST625	(Data Awareness and Literacy for Arts and Entertainment Management)	3
BMGT602 or BMGT612	Introduction to Financial Accounting Marketing Management	2
One of the following:		3
ARHU641	(Arts Entrepreneurship Seminar)	
ARHU648	(Arts Entrepreneurship Internship)	
Take at least one of the following courses.		3
ARHU441	(Artistic Planning)	
ARHU442	(Cultural and International Arts Policy)	
ARHU443	(Art and Law)	
ARHU642	(Grant Writing for the Arts)	
PLCY689	Public Policy Topics (PLCY689Y: Nonprofit Fundraising)	
Total Credits		14