BUSINESS ADMINISTRATION AND MARKETING ANALYTICS (BAMA)

Combine your MBA studies with graduate coursework in marketing analytics to create a unique set of skills and knowledge. It’s just one more way the Smith MBA can help you distinguish yourself in a competitive marketplace. Generally, students take the MBA core courses and then complete the degree requirements for the MS in Marketing Analytics program.

Program information is available online at http://www.rhsmith.umd.edu. Please contact us at:

**MBA/MS Admissions**
2303 Van Munching Hall
7699 Mowatt Lane
University of Maryland
College Park, MD 20742
**Telephone:** 301.405.2559
**Email:** mba_info@rhsmith.umd.edu
**Website:** http://www.rhsmith.umd.edu

**Admissions**

**GENERAL REQUIREMENTS**
- Statement of Purpose
- Transcript(s)
- TOEFL/IELTS/PTE (international graduate students (https://gradschool.umd.edu/admissions/english-language-proficiency-requirements/))

**PROGRAM-SPECIFIC REQUIREMENTS**
- Letters of Recommendation (1)
- Graduate Management Admissions Test (GMAT) or Graduate Record Examination (GRE) (optional)
- CV/Resume

**APPLICATION DEADLINES**

<table>
<thead>
<tr>
<th>Type of Applicant</th>
<th>Fall Deadline</th>
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<tbody>
<tr>
<td>Domestic Applicants</td>
<td></td>
</tr>
<tr>
<td>US Citizens and Permanent Residents</td>
<td>August 13, 2021</td>
</tr>
<tr>
<td>International Applicants</td>
<td></td>
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<tr>
<td>F (student) or J (exchange visitor) visas, E, G, H, I</td>
<td>March 12, 2021</td>
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<td>and L visas and immigrants</td>
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**Resources and Links:**

- Other Deadlines: rhsmith.umd.edu/apply (https://www.rhsmith.umd.edu/apply/)
- Program Website: rhsmith.umd.edu/programs (https://www.rhsmith.umd.edu/programs/)