

# BUSINESS ANALYTICS (BMAN)

Graduate Degree Program  
R.H. Smith School of Business

## ABSTRACT

Discover the best ways to analyze big data in today's fast-changing, data-driven world. The Master of Science in Business Analytics program gives you a deep understanding of how to analyze large amounts of data and provide innovative solutions to modern business challenges.

- Acquire a wide set of valuable skills employers are looking for when recruiting new talent to help you stand out among the competition.
- Participate in projects and experiences that mirror the type of work you'll do in the real-world.
- Take courses that will position you for a fascinating career in data analysis.

## Contact

Program information is available online at <http://www.rhsmith.umd.edu> (<http://www.rhsmith.umd.edu/>). Please contact us at:

### MBA/MS Admissions

2303 Van Munching Hall  
7699 Mowatt Lane  
University of Maryland  
College Park, MD 20742

**Telephone:** 301.405.2559

**Email:** [smithmasters@umd.edu](mailto:smithmasters@umd.edu)

**Website:** <http://www.rhsmith.umd.edu> (<http://www.rhsmith.umd.edu/>)

## ADMISSIONS

### GENERAL REQUIREMENTS

- Essay
- Transcript(s)
- TOEFL/IELTS/PTE (international graduate students (<https://gradschool.umd.edu/admissions/english-language-proficiency-requirements/>))

### PROGRAM-SPECIFIC REQUIREMENTS

- Letter of Recommendation (1)
- Graduate Management Admissions Test (GMAT) or Graduate Record Examination (GRE)
- CV/Resume

## APPLICATION DEADLINES

Type of Applicant	Fall Deadline
<b>Domestic Applicants</b>	
US Citizens and Permanent Residents	August 7, 2026
<b>International Applicants</b>	

F (student) or J (exchange visitor) March 13, 2026  
visas, E, G, H, I and L visas and immigrants

### RESOURCES AND LINKS:

**Other Deadlines:** [rhsmith.umd.edu/apply](https://www.rhsmith.umd.edu/apply) (<https://www.rhsmith.umd.edu/apply/>)

**Program Website:** [rhsmith.umd.edu/programs](https://www.rhsmith.umd.edu/programs/) (<https://www.rhsmith.umd.edu/programs/>)

**Application Process:** [gradschool.umd.edu/admissions/application-process/step-step-guide-applying](https://gradschool.umd.edu/admissions/application-process/step-step-guide-applying) (<https://gradschool.umd.edu/admissions/application-process/step-step-guide-applying/>)

## REQUIREMENTS

- Business Analytics, Master of Science (M.S.) (<https://academiccatalog.umd.edu/graduate/programs/business-analytics-bman/business-analytics-ms/>)

## FACILITIES AND SPECIAL RESOURCES

The Office of Career Services (OCS) provides dedicated, professional support to help students launch their careers. The center links students directly to recruiters through a variety of services, including on- and off-campus recruitment and the online resume database. The OCS also participates in regional and national career forums and job fairs.

The Smith School is located in the Baltimore/Washington, D.C./Northern Virginia corridor. This region offers one of the highest concentrations of culture, diversity, and career opportunities in the country.