Corporate Innovation (MPCI)

Graduate Degree Program  
College: Engineering

Abstract

The Master of Professional Studies in Corporate Innovation (MPS-CI) prepares graduates to apply newly gained insights and acquired competencies to real-world innovation management challenges, enabling students to navigate the innovation value chain from idea generation to product development and commercialization. MPS-CI is offered through an online learning environment within a 12-week calendar format benefitting working professionals with flexibility, convenience, and accessibility.

MPS-CI’s curriculum delivers an incubator experience grounded in sound theory and rigorous analysis associated with high-quality graduate education. The program offers a continuum of new venture creation within established companies and large organizations, including iterating ideas, testing business models, and launching high-potential ventures.

MPS-CI is a 30-credit, 10-course graduate program that may be completed in 15 months by enrolling in two 3-credit courses over the course of five 12-week terms. Students are admitted as a cohort and follow the plan of study as outlined below.

The MPS-CI prepares students to:

• Think beyond current paradigms in order to discover innovation needs and envision impact through strategic idea and concept development (Term 1).
• Leverage their ideas for new corporate ventures to create sustainable business models aligned with customer needs and wants in competitive marketplaces (Term 2).
• Understand the value of data collection and analysis for decision making, and how to translate product and service ideas into marketable solutions (Term 3).
• Understand how to manage commercialization challenges efficiently and effectively through negotiations and problem solving (Term 4).
• Understand how to lead the creation and launch of corporate ventures through appropriate business development, risk management, financing, and value extraction strategies (Term 5).

Contact

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Website: https://oes.umd.edu/graduates-post-baccalaureates-professionals/professional-graduate-programs/corporate-innovation

Courses: ENES


Admissions

General Requirements

• Statement of Purpose
• Transcript(s)
• TOEFL/IELTS/PTE (international graduate students (https://gradschool.umd.edu/admissions/english-language-proficiency-requirements))

Program Specific Requirements

• CV/Resume

*Visa Eligibility: This program is not eligible for I-20 or DS-2019 issuance by the University of Maryland.

For more admissions information or to apply to the program, please visit our Graduate School website: www.gradschool.umd.edu/admissions

Application Deadlines

<table>
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<tr>
<th>Type of Applicant</th>
<th>Fall Deadline</th>
<th>Spring Deadline</th>
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<tbody>
<tr>
<td>Domestic Applicants</td>
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<tr>
<td>US Citizens and Permanent Residents</td>
<td>14 Jun</td>
<td>N/A</td>
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<tr>
<td>International Applicants</td>
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<tr>
<td>F (student) or J (exchange visitor) visas; A, E, G, H, I and L visas and immigrants</td>
<td>14 Jun</td>
<td>N/A</td>
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Other Deadlines: Please visit the program website at http://www.oes.umd.edu/graduates-post-baccalaureates-professionals/professional-graduate-programs/corporate-innovation

Requirements

• Corporate Innovation, Master of Professional Studies (M.P.S.) (https://academiccatalog.umd.edu/graduate/programs/corporate-innovation-mpci/corporate-innovation-mps)

Faculty

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First/Middle Name</th>
<th>Graduate Faculty Status</th>
<th>Academic Credentials</th>
<th>Positions</th>
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Courses: ENES