PRODUCT MANAGEMENT (ONLINE) (MPCI)

Graduate Degree Program
College: Engineering

ABSTRACT
The online Master of Professional Studies in Product Management aims to first equip students with a conceptual understanding of the principles and action steps of innovation. While “doing” is achieved through the design, deliverables, and tangible outcomes of the courses, the foremost priority is to teach not what to do or even what to think, but how to think. This program is therefore committed to teaching the disciplines of entrepreneurial and innovative thinking that produce not just innovation inspirations but an innovative frame of mind.

The curriculum is designed to advance students through the continuum of new venture creation within established companies and large organizations, to include iterating ideas, testing business models, and launching high-potential ventures. The courses are not stove piped by subject matter, nor largely based on case studies or simulations. Instead, the curriculum aims to deliver an incubator experience grounded in sound theory and rigorous analysis associated with high quality graduate education.

The 30-credit curriculum is completed on a 15-month schedule. Students enroll in six credits per 12-week term. Students will be encouraged to complete the curriculum in sequence as a cohort without delaying or accelerating their course plan. The initial 10 courses are listed here. Future courses will be develop and integrated to provide alternative learning opportunities for students, to include industry specialization.

CONTACT
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Email: oes@umd.edu
Program Website: mppm.umd.edu (https://mppm.umd.edu/)

Admissions
GENERAL REQUIREMENTS
• Statement of Purpose
• Transcript(s)
• TOEFL/IELTS/PTE (international graduate students (https://gradschool.umd.edu/education/z069/))

PROGRAM-SPECIFIC REQUIREMENTS
• CV/Resume

*Visa Eligibility: This program is not eligible for I-20 or DS-2019 issuance by the University of Maryland.

Admitted students participate 100% as online students. Immigration documents (F1 or J1 student visas or an I-20) are not required or

APPLICATION DEADLINES
Type of Applicant | Fall Deadline | Spring Deadline
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US Citizens and Permanent Residents | July 30, 2021 | January 31, 2022
International Applicants | July 30, 2021 | January 31, 2022

RESOURCES AND LINKS:
Program Website: mppm.umd.edu (https://mppm.umd.edu/)
Application Process: www.gradschool.umd.edu/admissions (http://www.gradschool.umd.edu/admissions/)

Requirements

issued for this fully online program. In addition to the above minimum qualifications, international students and applicants with foreign credentials have additional requirements per the Office of International Student & Scholar Services (ISSS).