PRODUCT MANAGEMENT (ONLINE) (MPCI)

Graduate Degree Program
College: Engineering

ABSTRACT

The online Master of Professional Studies in Corporate Innovation aims to first equip students with a conceptual understanding of the principles and action steps of innovation. While “doing” is achieved through the design, deliverables, and tangible outcomes of the courses, the foremost priority is to teach not what to do or even what to think, but how to think. This program is therefore committed to teaching the disciplines of entrepreneurial and innovative thinking that produce not just innovation inspirations but an innovative frame of mind.

The curriculum is designed to advance students through the continuum of new venture creation within established companies and large organizations, to include iterating ideas, testing business models, and launching high-potential ventures. The courses are not stove piped by subject matter, nor largely based on case studies or simulations. Instead, the curriculum aims to deliver an incubator experience grounded in sound theory and rigorous analysis associated with high quality graduate education.

The 30-credit curriculum is completed on a 15-month schedule. Students enroll in six credits per 12-week term. Students will be encouraged to complete the curriculum in sequence as a cohort without delaying or accelerating their course plan. The initial 10 courses are listed here. Future courses will be develop and integrated to provide alternative learning opportunities for students, to include industry specialization.

CONTACT

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7901 Regents Drive
University of Maryland
College Park, MD 20742
Telephone: 301.405.7762
Email: oes@umd.edu
Program Website: mppm.umd.edu (https://mppm.umd.edu/)

Admissions

GENERAL REQUIREMENTS

• Statement of Purpose
• Transcript(s)
• TOEFL/IELTS/PTE (international graduate students (https://gradschool.umd.edu/education/z069/))

PROGRAM-SPECIFIC REQUIREMENTS

• CV/Resume

*Visa Eligibility: This program is not eligible for I-20 or DS-2019 issuance by the University of Maryland.

For complete Admission Information, please visit: http://oes.umd.edu/professional-programs/technology-entrepreneurship/application-information/

Admitted students participate 100% as online students. Immigration documents (F1 or J1 student visas or an I-20) are not required or issued for this fully online program. In addition to the above minimum qualifications, international students and applicants with foreign credentials have additional requirements per the Office of International Student & Scholar Services (ISSS). For additional requirements, please visit: https://oes.umd.edu/graduates-post-baccalaureates-professionals/professional-graduate-programs/graduate-programs-technology-entrepreneurship (https://oes.umd.edu/graduates-post-baccalaureates-professionals/professional-graduate-programs/graduate-programs-technology-entrepreneurship/)

For more admissions information or to apply to the program, please visit our Graduate School website (https://gradschool.umd.edu/admissions/application-process/step-step-guide-applying/).

APPLICATION DEADLINES

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<thead>
<tr>
<th>Type of Applicant</th>
<th>Fall Deadline</th>
<th>Spring Deadline</th>
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<tbody>
<tr>
<td>Domestic Applicants</td>
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<tr>
<td>US Citizens and</td>
<td>July 30, 2021</td>
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<td>Permanent Residents</td>
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<td>International Applicants</td>
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<td>visa; A,E,G,H,I and L</td>
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<td>visas and immigrants</td>
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Program Website: mppm.umd.edu (https://mppm.umd.edu/)

Requirements

• Corporate Innovation, Master of Professional Studies (M.P.S.) (https://academiccatalog.umd.edu/graduate/programs/corporate-innovation-mpci/corporate-innovation-mps/)