PRODUCT MANAGEMENT, MASTER OF PROFESSIONAL STUDIES (M.P.S.)

Non-thesis only: 30 credits required

Course	Title	Credits
ENES660	Fundamentals of Product Management (Fundamentals of Product Management)	3
ENES663	Strategies for Managing Innovation	3
ENES664	Business Modeling and Customer Validation	3
ENES665	Innovative Thinking	3
ENES667	Market Development and Commercialization	3
ENES673	Financing the Product Life Cycle (Financing the Product Life Cycle)	3
ENES677	Data Analysis and Decision Making	3
ENES674	Managing Product Development and Operations	3
ENES676	Negotiation and Problem-Solving	3
ENES680	Building and Leading Innovative Organizations	3
Total Credits		**30**