**Multimedia Journalism (Z071)**

Graduate Certificate Program  
College: Journalism

**Abstract**

The Graduate Certificate of Professional Studies in Multimedia Journalism teaches the skills most in demand today for communication professionals in news organizations, nonprofits, and business. Multimedia Journalism blends practical training in video, audio, photography, blogging, and interactive Web publishing with the critical application of editorial, ethical and legal principles in digital media contexts.

Multimedia Journalism is designed for professional journalists and communicators to learn the skills and concepts needed for digital storytelling across media platforms, particularly the Internet and mobile devices. The program offers updated skills to professionals in a field where technology and software are changing so rapidly that it is hard for anyone to stay current. Topics include Multimedia Journalism, Online Journalism, Mobile Journalism, and New Media Entrepreneurship.

Multimedia Journalism is a 12-credit graduate certificate that targets working professionals. Classes meet in the fall and spring semesters and are timed to meet professional work schedules. Completion of all four courses provides media professionals with a thorough understanding of digital communication and entrepreneurship, including the fundamentals of Web publishing, social networking, and online community building.

**Contact**

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0132 Main Administration Building  
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College Park, MD 20742  
Telephone: 301.405.7762  
Email: oes@umd.edu

Website: [http://ter.ps/oesjour](http://ter.ps/oesjour)

**Admissions**

**General Requirements**

- Statement of Purpose  
- Transcript(s)  
- TOEFL/IELTS/PTE (international graduate students [https://gradschool.umd.edu/admissions/english-language-proficiency-requirements])

**Program-Specific Requirements**

- CV/Resume

UMD cannot issue the immigration documents necessary for international students to study (F1 or J1 student visas) in this program. International students who currently reside in the U.S. on existing visas may apply. Eligible international students have additional requirements per the Office of International Student & Scholar Services (ISSS). For additional requirements, please see: [https://oes.umd.edu/graduates-post-baccalaureates-professionals/professional-graduate-programs/graduate-certificate-multimedia-journalism/apply#International](https://oes.umd.edu/graduates-post-baccalaureates-professionals/professional-graduate-programs/graduate-certificate-multimedia-journalism/apply#International)

For more admissions information or to apply to the program, please visit our Graduate School website: [www.gradschool.umd.edu/admissions](http://www.gradschool.umd.edu/admissions)

**Application Deadlines**

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<tr>
<th>Type of Applicant</th>
<th>Fall Deadline</th>
<th>Spring Deadline</th>
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<tr>
<td>Domestic Applicants</td>
<td>26 July</td>
<td>30 Nov</td>
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<tr>
<td>International Applicants</td>
<td>1 Mar</td>
<td>28 Sep</td>
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</tbody>
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**Requirements**

- Multimedia Journalism, Post-Baccalaureate Certificate (P.B.C.) ([https://academiccatalog.umd.edu/graduate/programs/multimedia-journalism-z071/multimedia-journalism-pbc](https://academiccatalog.umd.edu/graduate/programs/multimedia-journalism-z071/multimedia-journalism-pbc))

**Faculty**

<table>
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<tr>
<th>Last Name</th>
<th>First/Middle Name</th>
<th>Graduate Faculty Status</th>
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**Other Deadlines:** Please visit the program website at [http://ter.ps/oesjour](http://ter.ps/oesjour)