

# MULTIMEDIA JOURNALISM (Z071)

Graduate Certificate Program  
College: Journalism

## Abstract

The Graduate Certificate of Professional Studies in Multimedia Journalism teaches the skills most in demand today for communications professionals in news organizations, nonprofits and business. Multimedia Journalism blends practical training in digital storytelling with the critical application of editorial, ethical and legal principles.

Multimedia Journalism is designed for professional journalists and communicators to learn the skills and concepts needed for nonfiction storytelling across media platforms, including social and web. The program offers updated skills to professionals in a field in which technology is rapidly changing. Students learn to shoot and edit photos and video; create interactive, responsive web pages using html and css; report, write and upload stories from the field using mobile devices; and research and pitch ideas for new digital media businesses.

The 12-credit, four-course graduate certificate targets working professionals. Classes meet on Saturdays in the fall and spring semesters and may be taken one or two at a time.

If you are seeking a master's degree to provide you with the fundamentals of journalism for a professional career, please see the Journalism (JOMJ) (<https://academiccatalog.umd.edu/graduate/programs/journalism-jomj/>) degree. If you are an experienced journalist looking for a research-focused master's degree, go to Journalism (JOUR) (<https://academiccatalog.umd.edu/graduate/programs/journalism-jour/>); If you're looking for a Ph.D. program, go to Journalism (JOST) (<https://academiccatalog.umd.edu/graduate/programs/journalism-jost/>).

## Contact

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### The Philip Merrill College of Journalism

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**Website:** <https://merrill.umd.edu/academics/multimedia-certificate/>

**Courses:** JOUR (<https://academiccatalog.umd.edu/graduate/courses/jour/>)

## Admissions General Requirements

- Statement of Purpose
- Transcript(s)
- TOEFL/IELTS/PTE (international graduate students (<https://gradschool.umd.edu/admissions/english-language-proficiency-requirements/>))

## Program-Specific Requirements

- CV/Resume

UMD cannot issue the immigration documents necessary for international students to study (F1 or J1 student visas) in this program. International students who currently reside in the U.S. on existing visas may apply. Eligible international students have additional requirements per the Office of International Student & Scholar Services (ISSS). For additional requirements, please see: <https://oes.umd.edu/graduates-post-baccalaureates-professionals/professional-graduate-programs/graduate-certificate-multimedia-journalism/apply#International> (<https://oes.umd.edu/graduates-post-baccalaureates-professionals/professional-graduate-programs/graduate-certificate-multimedia-journalism/apply/#International>)

For more admissions information or to apply to the program, please visit our Graduate School website (<https://gradschool.umd.edu/admissions/application-process/step-step-guide-applying/>).

## Application Deadlines

Type of Applicant	Fall Deadline	Spring Deadline
<b>Domestic Applicants</b>		
US Citizens and Permanent Residents	Fall 2020: 28 July	1 Dec
	Fall 2021: 2 July	
<b>International Applicants</b>		
F (student) or J (exchange visitor) visas; A, E, G, H, I and L visas and immigrants	2 Feb	18 Aug

**Other Deadlines:** Please visit the program website at <http://ter.ps/oesjour> (<http://ter.ps/oesjour/>)

## Requirements

- Multimedia Journalism, Post-Baccalaureate Certificate (P.B.C.) (<https://academiccatalog.umd.edu/graduate/programs/multimedia-journalism-z071/multimedia-journalism-pbc/>)