

# PROGRAM PLANNING IN PUBLIC HEALTH AND PHYSICAL ACTIVITY (ONLINE) (Z177)

Graduate Certificate Program  
College: Public Health

## Abstract

Congruent with objectives from the “Healthy People” initiatives, this certificate provides an introduction to the practice of integrating evidence-based practices in health promotion into community health-based programming grounded in physical activity. Students will be able to distinguish key theories, research, and critical issues in public health and physical activity to guide needs-based program planning initiatives. Over the course of the certificate, students will develop strategies to pinpoint specific public health needs, assess how those needs run parallel to “Healthy People 2030” and beyond, and investigate evidence-based research to influence programming, and better serve the public health needs of the community through targeted program planning.

## Contact

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**Courses:** KNES

**Relationships:** Kinesiology (KNES)

## ADMISSIONS

The Certificate in **Program Planning in Public Health and Physical Activity** accepts applications through the TerpEngage Graduate Admissions System (<https://terpengage.force.com/community/CustomLoginPage/?GradApp=True>).

## GENERAL REQUIREMENTS

- Bachelor's degree
- Statement of Purpose
- Transcript(s)
- (TOEFL, IELTS or PTE) (international applicants (<https://gradschool.umd.edu/admissions/english-language-proficiency-requirements/>))
- Response to personal experiences question(s)

## PROGRAM-SPECIFIC REQUIREMENTS

- Letters of Recommendation (1)
- CV/Resume

Note for applicants with foreign credentials:

- The UMD graduate application requires the upload of unofficial transcripts issued in the original language along with a literal English translation. Visit the Graduate School website for additional information (<https://gradschool.umd.edu/admissions/international-admissions/>).
- Evidence of English Language proficiency is required if the applicant does not hold a degree from a U.S. institution or one of the English-speaking countries listed on the Graduate School website (<https://gradschool.umd.edu/admissions/english-language-proficiency-requirements/>)

**For detailed instructions on how to apply, please visit the School of Public Health Website:** [sph.umd.edu/graduate-application-process](https://sph.umd.edu/graduate-application-process)  
(<https://sph.umd.edu/graduate-application-process/>)

## Application Deadlines

Type of Applicant	Fall Deadline
<b>Domestic Applicants</b>	
US Citizens and Permanent Residents	April 3, 2025
	The <b>priority deadline</b> to apply is December 19, 2025.
<b>International Applicants</b>	
F (student) or J (exchange visitor) visas; A, E, G, H, I and L visas, and immigrants	April 3, 2025
	The <b>priority deadline</b> to apply is December 19, 2025.

## RESOURCES AND LINKS

**Program Website:** [sph.umd.edu/certificate-program-planning](https://sph.umd.edu/certificate-program-planning)

**Application Process:** [sph.umd.edu/apply](https://sph.umd.edu/apply)

**Admissions FAQ:** [sph.umd.edu/graduate-application-faqs](https://sph.umd.edu/graduate-application-faqs) (<https://sph.umd.edu/admissions/graduate-admissions/graduate-application-faqs/>)

## REQUIREMENTS

- Program Planning in Public Health and Physical Activity, Post-Baccalaureate Certificate (P.B.C.) (<https://academiccatalog.umd.edu/graduate/programs/program-planning-in-public-health-and-physical-activity-online-z177/program-planning-in-public-health-and-physical-activity-online-pbc/>)