FUNDAMENTALS OF SURVEY METHODOLOGY (ONLINE) (Z127)

Graduate Certificate Program
College: Behavioral and Social Sciences

ABSTRACT
The Post Baccalaureate (Graduate) Certificate in Survey Methodology is designed for the working professional whose education omitted courses in the field of survey statistics and methodology. Both domestic U.S. and international students are welcome to apply. The program is a short but comprehensive treatment of the field at the intermediate level. Courses cover all of the key areas of survey methodology, from the beginning of the design to the completion of the estimation phase. The program is taught at the graduate level but is significantly less intensive than the onsite M.S. program in survey methodology offered by JPSM.

The program provides advanced training in areas needed to professionally design and execute surveys of households, business establishments, institutions, and other populations. Students will learn the construction of questionnaires that reliably measure desired concepts, use of computer assistance in data collection, how different modes of data collection can be used to improve survey data, cognitive psychological applications to survey measurement, and methods of non-sampling error reduction. Students will also learn how to analyze survey data properly reflecting the complex survey design features.

CONTACT
Website: http://www.jpsm.umd.edu
Courses: SURV

ADMISSIONS
GENERAL REQUIREMENTS
• Statement of Purpose
• Transcript(s)
• TOEFL/IELTS/PTE (international graduate students)

PROGRAM-SPECIFIC REQUIREMENTS
• CV/Resume (optional)
• Description of Research/Work Experience (optional)

*Visa Eligibility: This program is not eligible for I-20 or DS-2019 issuance by the University of Maryland.