COMX - COMMUNICATION EDUCATION ABROAD

COMX102 Introduction to Visual Culture (3 Credits)

Utilizes theory to understand the role of visual culture within daily lives, exploring a range of media from renaissance painting to TV, magazines, internet media, gaming and infographics. Explores visual media analysis; the evolution of visual codes; the impact of changing technologies; media literacy; information graphics literacy; meme and viral culture.

Additional Information: This course is offered as part of the Maryland-in-Rome study abroad program. Students must apply for this program through Education Abroad: More information at ter.ps/UMRome. Education Abroad processes registrations for this course on behalf of students.

COMX201 Social Media: an Italian Perspective (3 Credits)

The world of social media has its own specialized vocabulary. Key terms such as "social media strategy", "followers", "engagement" and "content marketing" will form the basis of our study. Nowadays, thanks to the internet, the small market downtown has enlarged its boundaries worldwide and mere shouting louder has been replaced by advertising through social media. Hence, the title of this course: Social media, yes, but from an Italian perspective.

Additional Information: This course is offered as part of the Maryland-in-Florence study abroad program. Students must apply for this program through Education Abroad: More information at ter.ps/UMFlorence. Education Abroad processes registrations for this course on behalf of students.

COMX300 Media and Gender (3 Credits)

Media representations of men and women influence and affect interpretations of sexual identities, interpretations of social roles, and perceptions of equality or inequality in society. This course reviews the extent and importance of media influences through a study of representations of men and women and alternative sexualities in the popular media and advertising in the latter half of the 20th century.

Additional Information: This course is offered as part of the Maryland-in-Rome study abroad program. Students must apply for this program through Education Abroad: More information at ter.ps/UMRome. Education Abroad processes registrations for this course on behalf of students.

COMX311 Social Media, Social Food (3 Credits)

What is "Social Media" and how will developing media skills help students plan successful careers in the world of food? This course will provide a perfect example of the importance of communication and social media in the food industry.

Credit Only Granted for: COMX200 or COMX311.

Formerly: COMX200.

Additional Information: This course is offered as part of the Maryland-in-Florence study abroad program. Students must apply for this program through Education Abroad: More information at ter.ps/UMFlorence. Education Abroad processes registrations for this course on behalf of students.

COMX312 Media and Globalization (3 Credits)

Provides students with critical perspectives on contemporary globalized media - where media are analyzed as industries, technological devices and transnational cultural flows. Adopts a comparative and historical perspective in the approach to the analysis of media and globalization. Explores how key areas history, industrialization, economics, and culture interact with contemporary international communication systems.

Additional Information: This course is offered as part of the Maryland-in-Rome study abroad program. Students must apply for this program through Education Abroad: More information at ter.ps/UMRome. Education Abroad processes registrations for this course on behalf of students.