

# JOUR - JOURNALISM

## JOUR130 Self-Presentation in the Age of YouTube (3 Credits)

Students, as they make use of evolving technologies, need to be able to present themselves effectively in front of any number of different audiences through any number of different outlets. Whether in an interview on radio, a guest presentation at a conference, in comments on a video blog, in commentary on TV, in the lead on a self-produced YouTube video, or as spokesperson in front of investors or management, professionals need strong oral communication skills. This class focuses on strengthening those skills through active individual and group presentations, as well as, through discussion of key techniques and group critique of presentation publicly available in the social media space on sites such as YouTube.

**Credit Only Granted for:** COMM107, COMM200, ENES143, INAG110, JOUR130 or THET285.

**Additional Information:** May not count toward the Journalism major.

## JOUR150 Introduction to Mass Communication (3 Credits)

Survey of the functions and effects of the mass media in the United States. A consumer's introduction to newspapers, television, radio, film, sound recording, books, magazines, and new media technology.

**Additional Information:** Not applicable toward journalism major.

## JOUR152 Introduction to Storytelling with Code (1 Credit)

An introduction to the ways markup and programming languages and computational thinking are transforming news reporting and storytelling.

**Prerequisite:** Must have completed or be concurrently enrolled in JOUR200.

## JOUR175 Media Literacy (3 Credits)

An analysis of the information, values and underlying messages conveyed via television, newspapers, the internet, magazines, radio and film. Examines the accuracy of those messages and explores how media shape views of politics, culture and society.

**Additional Information:** Not applicable toward journalism major.

## JOUR181 Grammar for Journalists (1 Credit)

The basic grammatical structures of standard American written English and its conventions of punctuation, diction and usage in journalistic writing.

**Credit Only Granted for:** ENGL181, ENGL281, or JOUR181.

## JOUR199 Survey Apprenticeship (1 Credit)

College-monitored experience in approved mass-communications organizations and industries.

**Prerequisite:** Permission of JOUR-Philip Merrill College of Journalism.

**Repeatable to:** 6 credits if content differs.

**Formerly:** JOUR198.

## JOUR200 Journalism History, Roles and Structures (3 Credits)

Introduction to the study of journalism from the standpoint of media history and sociology.

## JOUR201 News Writing and Reporting I (3 Credits)

Introduction to news for the print and electronic media, development of new concepts: laboratory in news-gathering tools and writing skills. Students who earned 80% or higher on the JOUR181 diagnostic are exempt from the JOUR181 prerequisite.

**Prerequisite:** Minimum grade of C- in ENGL101, JOUR181, and JOUR200; and permission of JOUR-Philip Merrill College of Journalism.

**Restriction:** For students intending to be journalism majors; and permission of JOUR-Philip Merrill College of Journalism.

## JOUR202 News Editing (3 Credits)

Copy editing, fact checking, verification and research across media platforms, including social, with consideration of story play and placement, graphic principles, headlines and SEO.

**Prerequisite:** JOUR201.

**Restriction:** Must be in a major in JOUR-Philip Merrill College of Journalism.

## JOUR203 Introduction to Multimedia Skills (3 Credits)

Examining the basics of producing and editing digital photos, video, and audio. Topics include: framing, lighting, and other aspects of composition; sequencing, using wide, medium, and tight shots; and ethical considerations when collecting sound and visuals.

**Prerequisite:** JOUR201.

**Restriction:** Must be in a major in JOUR-Philip Merrill College of Journalism.

**Credit Only Granted for:** JOUR203 or JOUR328G.

**Formerly:** JOUR328G.

## JOUR267 Introduction to Social Media and Audience Engagement (3 Credits)

Provides students with an overview of how journalists use social media to gather information, tell stories and reach their target audience. Students will develop skills in social content creation, audience engagement and sourcing and verification.

**Credit Only Granted for:** JOUR268 or JOUR267.

**Formerly:** JOUR268.

## JOUR281 Media Law and Ethics in the Digital Age (3 Credits)

What are our legal rights and ethical responsibilities as citizens of the digital world? That is the big question we will be exploring this semester. Along the way, you will learn the constitutional foundations of free speech and consider their present-day applications to information gathering and sharing by citizens through social media and online platforms. You will come away with a practical working knowledge of the First Amendment, public access laws, libel, privacy, copyright. You'll develop critical thinking skills for recognizing and dealing with common ethical issues in digital communication.

**Credit Only Granted for:** JOUR289E or JOUR281.

**Formerly:** JOUR289E.

**Additional Information:** This course is intended for non-journalism majors.

## JOUR282 Beyond Facebook: How Social Media are Transforming Society, Culture, Business and Politics (3 Credits)

How has social media changed the world, and how has the world changed social media? This course explores how social media has influenced relationships, culture, industry, politics, and the information environment, as well as how significant global events and technological advancements have contributed to the evolution of social media. This course gives students a broad contextual understanding of social media that they may apply in their daily lives as well as future academic inquiry.

**Credit Only Granted for:** JOUR289F or JOUR282.

**Formerly:** JOUR289F.

## JOUR283 Probing War: Investigative Narratives and American Conflicts (3 Credits)

What role should the American news media play when the United States is at war? Students will explore the realities of war through the work of journalists who pushed beyond the daily headlines, some risking life and limb, to challenge official versions and document uncomfortable realities about American conflicts.

**Credit Only Granted for:** JOUR283 or JOUR289J.

**Formerly:** JOUR289J.

**JOUR284 Scandal: Exposing Corruption, Justice, and Vice in America (3 Credits)**

What are the ingredients of a juicy scandal? Money? Sex? Power? How are scandals uncovered? Why does society punish some scoundrels but not others? Come explore both serious and salacious scandals with a professor who's an expert in both--and who once exposed many scandals himself when he was an investigative reporter. This class examines scandals in politics, science, religion, social media, business, government, sports, and higher education; feeding frenzies, tabloid scandalomongering, undercover reporting, apologies, and cancel culture. Learn why even trivial scandals matter--and how scandals reflect what we value and ultimately who we are.

**Credit Only Granted for:** JOUR289P, JOUR284 or HONR239J.

**Formerly:** JOUR289P, HONR239J .

**JOUR289I Information 3.0: Exploring Technological Tools (3 Credits)**

In a mobile social media world with unlimited amounts of digital information available on demand, what does the future hold for a population that spends hours on their devices seeking, selecting, and sharing more entertaining content than critical information about national and world issues? This course explores innovative ways for producing digital content and engaging diverse audiences with important topics, such as those related to every student's major. Students also utilize new metric tools to answer the question asking how today's digital audiences consume various forms of media and content.

**JOUR320 News Writing and Reporting II: Multiplatform (3 Credits)**

Principles and practices of news reporting; covering news beats and other news sources, including researching news stories for accuracy, comprehensiveness and interpretation. Due to rigorous publication requirement, plan your schedule accordingly.

**Prerequisite:** Must have completed or be concurrently enrolled in JOUR152; and minimum grade of C- in JOUR201; and must have completed or be concurrently enrolled in JOUR262 or JOUR370.

**Restriction:** Must be in a major in JOUR-Philip Merrill College of Journalism.

**JOUR325 Capital News Service Bureau (9 Credits)**

Advanced journalism training. Students report as part of college's Capital News Service program.

**Prerequisite:** JOUR320; and permission of JOUR-Philip Merrill College of Journalism.

**JOUR327 Urban Affairs Reporting (3 Credits)**

Students are immersed in coverage of issues affecting cities, working on a semester-long multi-platform reporting project based in Baltimore.

**Prerequisite:** JOUR320; and permission of instructor. Jointly offered with JOUR627.

**Credit Only Granted for:** JOUR327 or JOUR627.

**JOUR328 Special Topics in News Writing and Reporting (1-3 Credits)**

Advanced training and practice in writing and reporting news.

**Repeatable to:** 6 credits if content differs.

**JOUR334 Audio and Podcast Reporting (3 Credits)**

Students will learn the tools needed to report and produce short- and long-form audio storytelling, including writing, reporting, interviewing, production, editing, hosting and delivery. Field reporting and audio gathering outside of class are required, along with writing and mixing broadcast-quality audio stories. Students will work together to produce a complete radio broadcast on deadline, with live and pre-recorded elements. Various interests in audio reporting are welcome and encouraged.

**Prerequisite:** JOUR360.

**Formerly:** JOUR368L.

**JOUR343 Investigative Reporting (3 Credits)**

Students will learn the essentials of accountability reporting while producing a publishable, in-depth project on an issue with national significance and impact on people's lives. Substantial fieldwork, teamwork and persistence are required.

**Prerequisite:** JOUR320; or must have completed or be concurrently enrolled in JOUR361. And permission of instructor.

**Credit Only Granted for:** JOUR328I or JOUR343.

**Formerly:** JOUR328I.

**JOUR347 News Videography (3 Credits)**

Introduction to shooting, editing and production of video stories for broadcast and the Web; includes newsgathering in the field.

**Prerequisite:** Must have completed or be concurrently enrolled in JOUR201.

**Jointly offered with:** JOUR603.

**Restriction:** Permission of JOUR-Philip Merrill College of Journalism.

**Credit Only Granted for:** JOUR262, JOUR347 or JOUR603.

**Formerly:** JOUR262.

**JOUR352 Interactive Design and Development (3 Credits)**

Conceptualize, wireframe, design and build responsive Web pages using HTML, style sheets and other coding tools; work with open source interactive tools, JavaScript libraries, multimedia and text to create charts, timelines, maps and other forms of nonfiction storytelling.

**Prerequisite:** JOUR152; and JOUR201; and must have completed or be concurrently enrolled in JOUR262 or JOUR370. Or permission of JOUR-Philip Merrill College of Journalism.

**Restriction:** Must be in a major in JOUR-Philip Merrill College of Journalism. Jointly offered with JOUR652.

**Credit Only Granted for:** JOUR352 or JOUR652.

**JOUR353 News Bureau: Multimedia Reporting (6 Credits)**

Advanced reporting and writing in an online environment focusing on multimedia, non-traditional storytelling and investigative reporting.

**Prerequisite:** JOUR352; and permission of JOUR-Philip Merrill College of Journalism; and (JOUR320 or JOUR360).

**JOUR355 News Bureau: Multimedia Editing and Production (6 Credits)**

Advanced online journalism training. Students work as multimedia and social media editors and producers, building interactive content and special reports.

**Prerequisite:** JOUR320 or JOUR360; and JOUR352; and permission of JOUR-Philip Merrill College of Journalism.

**JOUR357 Capital News Service Broadcast Immersion (6 Credits)**

Advanced broadcast journalism training. Students report as part of the College's Capital News Service program.

**Prerequisite:** JOUR361; and permission of JOUR-Philip Merrill College of Journalism.

**JOUR358 Special Topics in Visual Communication (3 Credits)**

Advanced training and practice in visual communication.

**Prerequisite:** JOUR320 or JOUR360.

**Repeatable to:** 6 credits if content differs.

**JOUR360 News Writing and Reporting II: Broadcast (3 Credits)**

Writing and reporting for broadcast media: production of news stories.

**Prerequisite:** Minimum grade of C- in JOUR201.

**Restriction:** Must be in a major in JOUR-Philip Merrill College of Journalism.

**JOUR361 Television Reporting and Production (3 Credits)**

Writing and editing for the broadcast media. Interpretive and documentary news stories.

**Prerequisite:** JOUR262 and JOUR360.

**JOUR362 Broadcast News Producing (3 Credits)**

Producing TV news.

**Prerequisite:** JOUR347 and JOUR360.

**Jointly offered with:** JOUR662.

**Credit Only Granted for:** JOUR362 or JOUR662.

**JOUR364 Advanced Audio and Podcast Reporting (3 Credits)**

Students will receive professional skills training in the reporting, writing, editing, voicing and production of radio news. Students will be required to do extensive field reporting, along with writing and mixing radio pieces. They will also participate in other aspects of radio news production, including editing, directing, live interviewing and hosting. By the end of the semester, students will have created all the elements of a complete radio broadcast. The class will also delve into the history and evolution of radio news and its future in podcasting and other forms.

**Prerequisite:** JOUR 334.

**Jointly offered with:** JOUR664.

**JOUR367 Broadcast News Bureau (9 Credits)**

Advanced broadcast journalism training. Students report as part of the college's Capital News Service program.

**Prerequisite:** JOUR361; and permission of JOUR-Philip Merrill College of Journalism.

**JOUR368 Topics in Broadcast and Electronic Media (1-3 Credits)**

Advanced research, analysis and/or practice of selected topics in broadcast journalism.

**Repeatable to:** 6 credits if content differs.

**JOUR370 Photojournalism (3 Credits)**

Examining the basics of shooting, editing and storytelling with still photos taken with 35mm digital cameras. Students shoot portraits, feature photos and action shots. Final project is a photo story/essay.

**Prerequisite:** Must have completed or be concurrently enrolled in JOUR201.

**Restriction:** Permission of JOUR-Philip Merrill College of Journalism.

**Credit Only Granted for:** JOUR370 or JOUR670.

**Additional Information:** Students are required to borrow, rent or purchase a 35mm digital camera. Contact department for camera specifications.

**JOUR371 Feature Writing (3 Credits)**

Research and writing feature articles.

**Prerequisite:** JOUR320.

**JOUR382 Sports Reporting and Writing (3 Credits)**

Gives students full and wide-ranging instruction in all aspects of sports reporting and writing, including how to report, write, edit and lay out sports stories, incorporating photography and multimedia. We will also discuss ethics, objectivity, fairness and the future of sports journalism.

**Prerequisite:** JOUR320; and permission of JOUR-Philip Merrill College of Journalism.

**Jointly offered with:** JOUR682.

**Credit Only Granted for:** JOUR382 or JOUR682.

**JOUR383 Advanced Photojournalism (3 Credits)**

Provides a deeper dive into the storytelling medium of photojournalism. Students will learn the skills necessary to tell in-depth, long-term stories through the use of still photography. Topics of discussion will include the history of photojournalism, changing approaches to the photo story/essay, how to approach a variety of potential subjects and situations, finding long-term photo story projects and organizing images for a variety of digital and traditional formats.

**Prerequisite:** JOUR370.

**Restriction:** Permission of Philip Merrill College of Journalism.

**Credit Only Granted for:** JOUR368N or JOUR383 .

**Formerly:** JOUR368N.

**JOUR384 Social Media Content Creation, Audience Engagement and Analytics (3 Credits)**

Provides students with an overview of social media best practices for journalists and will work to develop their skills in social content creation, audience engagement, sourcing and verification and analytics. By the end of this course, students will have the practical skills needed to manage a social media account for themselves or to contribute to the management of a news organization's social media presence.

**Prerequisite:** JOUR320 or JOUR360.

**Jointly offered with:** JOUR657.

**Credit Only Granted for:** JOUR368D or JOUR384 .

**Formerly:** JOUR368D.

**JOUR388 Supervised Sports Communication Internship (1-3 Credits)**

This course is designed to give students who have been offered media internships with sports teams and media companies the opportunity to receive degree credit for their work. The internship would allow them to acquire skills and apply classroom training in a professional setting under guidance of a company supervisor.

**Prerequisite:** Minimum grade of C- in JOUR201.

**Restriction:** Must have permission of the College of Journalism.

**Repeatable to:** 3 credits.

**Additional Information:** This will not replace the JOUR396 journalism internship course required for majors. It is instead an opportunity for students to explore other career paths that their degree prepares them for.

**JOUR389 News Coverage of Special Topics (1-3 Credits)**

Advanced training and practice in writing and reporting news in one specialized field of interest.

**Repeatable to:** 6 credits.

**JOUR396 Supervised Internship (2 Credits)**

Students will complete a minimum of 90 hours in a supervised journalism internship over a minimum of 10 weeks in spring and fall, and eight weeks in summer. Emphasis is on relating academic training to professional experience. To enroll, students must do the following: Fill out the internship proposal form, have their internship supervisor fill it out, and meet with the college's internship director to receive permission to register. No requests to register after the Schedule Adjustment Period will be granted.

**Prerequisite:** Must have earned a grade of C- or better in JOUR201.

**Restriction:** Must be a major in the JOUR-Philip Merrill College of Journalism.

**Credit Only Granted for:** JOUR326, JOUR366, or JOUR396.

**JOUR398 Independent Study (1-3 Credits)**

Individual projects in journalism.

**Repeatable to:** 3 credits.

**JOUR399 Supervised Internship (1 Credit)**

Supervised news internship experience; relation of academic training to professional experience.

**Prerequisite:** Minimum grade of C- in JOUR320 and JOUR360.

**Repeatable to:** 3 credits if content differs.

**Credit Only Granted for:** JOUR326, JOUR366, JOUR396, or JOUR399.

**JOUR402 Journalism Law and Ethics (3 Credits)**

An examination of the legal rights and ethical problems and constraints of mass media, including libel, privacy, copyright, monopoly and contempt.

**Prerequisite:** JOUR201.

**Credit Only Granted for:** JOUR402 OR JOUR400 and JOUR300.

**JOUR405 Breaking News With Numbers: Statistics for Journalists (3 Credits)**

Common statistical tools, software and data visualization techniques will be used to allow students to analyze data and solve problems relevant to reporting and writing about politics, sports, criminal justice, business and other fields.

**Prerequisite:** Minimum grade of C- in JOUR201; and (MATH107 or MATH110; or must have completed a higher level math course).

**Restriction:** Must be in a major in JOUR-Philip Merrill College of Journalism.

**JOUR434 Salzburg Seminar: Global Media Literacy (3 Credits)**

An advanced analysis of the information, values underlying messages conveyed via television, newspapers, the Internet, magazines, radio and film from a cross-cultural perspective. Examines the accuracy of messages and explores how distinctive global media shape views of politics culture and society with nations, across regions and internationally.

**Restriction:** Must be in Salzburg Academy program. Jointly offered with JOUR734.

**Credit Only Granted for:** JOUR434 or JOUR734.

**JOUR435 Salzburg Seminar: Global Change, Global Cooperation (3 Credits)**

Practical and theoretical examination of a global problem (or problems) of contemporary importance from a cross-cultural, perspective. Analytical framework used to examine how media shape global problems, events and/or issues regionally.

**Restriction:** Must be in Salzburg Academy program. Jointly offered with JOUR735.

**Credit Only Granted for:** JOUR435 or JOUR735.

**JOUR443 Sports, Society, Culture and the Media (3 Credits)**

Designed to explore how sports, society, culture and the media critically relate to each other and the vast audiences of fans and interested parties. Students will study how journalists impact change; how sports shape culture; and how sports are seen throughout the world. College sports, children and sports, the business of sports, the history of sports media and the future of sports in society will be studied as well.

**Restriction:** Junior standing or higher.

**Credit Only Granted for:** JOUR459G or JOUR443.

**Formerly:** JOUR459G.

**JOUR447 Sports, Protest and the Media (3 Credits)**

Addresses why activists, whether athletes or not, have long commanded ceremonial and ritualistic games to promote a cause or take a stand. It examines the important role of media as collectors, editors, interpreters and disseminators of information or news about athletic competitions, athletes and political pronouncements revolving around athletic events and their participants.

**Credit Only Granted for:** JOUR447 or JOUR458M.

**Formerly:** JOUR458M.

**JOUR451 Advertising and Society (3 Credits)**

Advertising as an institution with manifest economic purposes and latent social effects. Influences of advertising on people, and related issues of ethics and social responsibility.

**Restriction:** Junior standing or higher.

**JOUR452 Women in the Media (3 Credits)**

Participation and portrayal of women in the mass media from colonial to contemporary times.

**Cross-listed with:** WGSS452.

**Credit Only Granted for:** JOUR452, WMST452 or WGSS452.

**Formerly:** WMST 452.

**JOUR453 Media Coverage of Diversity (3 Credits)**

Analysis of media coverage of issues relating to diversity in the United States, with special attention to race, ethnicity, class, gender, sexual orientation and religious affiliation.

**Restriction:** Junior standing or higher.

**JOUR455 Media Entrepreneurship (3 Credits)**

Basic business and entrepreneurship concepts will be covered and will explore how technology is transforming the business of media. Students develop and pitch ideas for media businesses, learn startup basics, do exercises in Internet advertising and business plan analysis, use social networks and other digital communication tools, and perform other hands-on exercises in business development and presentation.

**JOUR456 Literature in Journalism (3 Credits)**

From Truman Capote's *In Cold Blood* to Mark Bowden's *Black Hawk Down*, students will examine how literary works can help writers approach a subject in a different way than more traditional forms of journalism, including the advantages and limitations of the style.

**Credit Only Granted for:** JOUR456 or JOUR673.

**JOUR458 Special Topics in Journalism (3 Credits)**

Issues of special concerns and current interest.

**Repeatable to:** 6 credits if content differs.

**JOUR459 Special Topics in Journalism (1-3 Credits)**

Issues of special concern and current interest. Open to all students.

**Repeatable to:** 6 credits if content differs.

**JOUR471 Follow the Money: Reporting on Business (3 Credits)**

Business and economics reporting is one of the strongest sectors of journalism with lucrative employment opportunities. This class, designed for journalism and non-journalism majors, introduces students to the main economic and business themes that dominate news coverage.

Topics will include: corporate money and power in Washington, the ups and downs of the stock market, rising income inequality, the immigration crisis, why we have a trade war with China and technology disruptors. This class will be helpful to students who want to enhance their career opportunities by understanding how the economy works, why globalization is important and how the biggest corporations—including technology companies—have such a big influence on the way we live.

**Restriction:** Must have permission of the College of Journalism.

**Credit Only Granted for:** JOUR479C or JOUR471.

**Formerly:** JOUR479C.

**JOUR472 Data Journalism (3 Credits)**

A practical, skills-based course in the basics of modern data journalism, data literacy and data storytelling. Students will learn to use data visualization, data analysis and other data-driven reporting techniques.

**Prerequisite:** JOUR320 or JOUR360.

**Jointly offered with:** JOUR772.

**Credit Only Granted for:** JOUR472 or JOUR772.

**JOUR473 Computational Journalism (3 Credits)**

Designed to teach the application of computational methods in journalism and reporting. The methods include natural language processing, visualization, and web data mining. The course will also cover the necessity and impact of journalistic ethics in designing computation solutions.

**Prerequisite:** Permission of the Philip Merrill College of Journalism.

**Cross-listed with:** INST403.

**Jointly offered with:** JOUR773.

**Credit Only Granted for:** JOUR479V, JOUR473, INST408I or INST403.

**Formerly:** JOUR479V and INST408I.



**JOUR475 Understanding Audiences and Analytics (3 Credits)**

As journalism evolves, it may be more important than ever to understand what were once simply called "audiences" – who they are, how they consume news, and what that engagement means for them and for society. Students will learn to think critically about news audiences and contemporary issues in audience research.

**Prerequisite:** Student must have completed a university statistics course.

**Credit Only Granted for:** JOUR4790 or JOUR475.

**Formerly:** JOUR4790.

**JOUR476 Researching Emerging Media in Journalism: Past, Present and Future (3 Credits)**

Students will examine developments billed as innovative in the current technology-laden news ecology – such as social media, mobile reporting and virtual reality – and the blurring of lines between hard news, informed opinion and advocacy. While questions about the future cannot be answered with any certainty, an exploration of the past allows us to see what happened when new technologies, information systems and practices appeared as possible tools for use by journalists and the communities they served. Students will learn to use resources for researching emerging media, including UMD library databases and open access sources. The course will include presentations by the instructor, discussions, field trips, in-class exercises and student presentations. Each student will engage in a research project to understand the experience of emerging media in a decade between 1820 and 1980. Students will also write an essay contemplating current trends and the future of emerging media.

**Prerequisite:** Must have completed a university statistics course.

**JOUR479 Special Topics in Data Gathering and Analysis (1-3 Credits)**

Special research topics for reporting and writing.

**Repeatable to:** 3 credits.

**JOUR480 Capstone Colloquium: The Business of News (1 Credit)**

Students will learn the basic news business concepts and examine how revenue and cost structures for media businesses are evolving in new directions. Topics include basic principles and concepts that drive media businesses in the Internet age, including revenue sources, dynamics of online advertising and subscriptions, mobile media strategies, user metrics, engaging audiences, and market dynamics.

**Restriction:** Must be in a major in JOUR-Philip Merrill College of Journalism; and junior standing or higher; and permission of JOUR-Philip Merrill College of Journalism.