ARTS LEADERSHIP MINOR

Program Director: Jill Bradbury, Ph.D.

The minor in Arts Leadership provides students with the opportunity to acquire the practical and strategic skills to become arts leaders across the nonprofit, for profit, and public sectors. Although primarily intended for students majoring in the Arts and Humanities, the minor in Arts Leadership is designed to meet the needs of any student at the University of Maryland with an interest in arts administration, entrepreneurship, and advocacy.

Students minoring in Arts Leadership will learn:

- critical, interdisciplinary, and holistic thinking methods necessary to meet the challenges faced by artists, educators, entrepreneurs, institutions, and organizations in national and international artistic settings.
- the fundamentals of cultural policy, stewardship, heritage, programming, and curation, as well of the legal aspects of arts leadership, including copyright.
- practical skills such as grant writing, marketing, and fundraising.
- an appreciation for the importance of diversity in the arts as well as an understanding of the service role that the performing and visual arts perform in the ecology of small communities to transnational institutions.

REQUIREMENTS

Course	Title	Credits
ARHU/TDPS240	Arts Organizations and Audiences in the United States	3
ENGL398A	Writing for the Arts	3
or ENGL398N	Writing for Non-Profit Organizations	
ARHU/TDPS440	Arts Leadership Seminar	3
Choose 2 courses from the following (6 credits):		6
ARHU340	Arts Entrepreneurship and the Creative Profession	
BMGT355		
ARHU386	Experiential Learning (ARHU386A or approved equivalent Professional Internship)	
ARHU/TDPS441	Arts Entrepreneurship: Theory and Practice	
Choose 3 credits from one of the following prefixes at a 300/400 level with approval of a minor advisor: ARHU, ARTH, ARTT, BMGT, DANC, MUSC, PLCY, TDPS, THET.		
Total Credits		**15**