INFORMATION SYSTEMS MAJOR, BUSINESS SPECIALIZATION

Associate Dean: Dr. Joseph Bailey
Assistant Dean: Brian Horick

The Business Area of Concentration in the Information Systems (IS) program prepares students to be effective planners, users, and managers of information technologies and systems in the current environment of the technology-enabled business firm. The IS major focuses on the system design and implementation skills including database and web design, analytical skills for both strategic planning of IT and performance evaluation, and the managerial plus organizational knowledge required to manage information systems and applications based on business and customer requirements. The major's core emphasizes the concepts of systems analysis and design, and the strategic use of information systems. In addition to a broad grounding in the key functional areas of marketing, operations, accounting, and finance, this major develops in-depth knowledge of information systems design and implementation, evaluation and planning of information technology investments, and managing dynamic technology projects.

Admission to the Major

Program Learning Outcomes
1. Apply elements of critical thinking.
2. Identify common situations in chosen career that could result in ethical dilemma.
3. Analyze ethical scenarios and apply frameworks to develop solutions.
4. Foster and sustain team environments that are inclusive of ideas from all contributing members.
5. Apply leadership skills to motivate and coordinate with other to achieve goals.
6. Write professional-grade business documents.
7. Develop and deliver effective oral presentations.
8. Identify and use appropriate quantitative tools and techniques.
9. Use software applications to analyze and solve problems.
10. Explain how functional areas interact and drive one another.
11. Utilize database management, queries and data warehousing solutions to support business intelligence and decision making.
12. Design an information system solution to problems of a real business enterprise.
13. Apply information system development methodologies to create, test, and document a functional information system for a real business enterprise.

REQUIREMENTS

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<th>Course</th>
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<td>College Requirements (<a href="https://academiccatalog.umd.edu/undergraduate/colleges-schools/business/#collegerequirementstext">https://academiccatalog.umd.edu/undergraduate/colleges-schools/business/#collegerequirementstext</a>)</td>
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- http://4yearplans.umd.edu
- the Student Academic Success-Degree Completion Policy (https://academiccatalog.umd.edu/undergraduate/registration-academic-requirements-regulations/academic-advising/#success) section of this catalog