INNOVATION & ENTREPRENEURSHIP MINOR

The Innovation & Entrepreneurship minor equips students with the knowledge and skills to ramp up their own businesses, as well as to innovate and think creatively about problem-solving and strategy.

For more information about this minor visit http://www.rhsmith.umd.edu/programs/undergraduate-programs/academics/academic-minors.

Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>BMGT382</td>
<td>Marketing and Innovation for Entrepreneurs</td>
<td>3</td>
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<tr>
<td>or BMGT352</td>
<td>Customer Centric Innovation - Smith Majors only</td>
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<tr>
<td>BMGT461</td>
<td>Entrepreneurship (Take the 'M' version of 461, BMGT461M)</td>
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<tr>
<td>BMGT365</td>
<td>Entrepreneurial Finance and Private Equity ¹</td>
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<tr>
<td>BMGT366</td>
<td>Growth Strategies for Emerging Companies ¹</td>
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<tr>
<td>BMGT467</td>
<td>Strategic Innovation and Entrepreneurship</td>
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<td>Total Credits</td>
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¹ Prerequisite required, see Testudo for details