MARKETING

The Robert H. Smith School of Business
1570 Van Munching Hall
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Faculty

Chair: R. Ferraro (Associate Chair), D. Godes


Associate Professors: R. Ferraro, Y. Joshi, L. Ma, M. Trusov, J. Wagner

Assistant Professors: A. Faraji-Rad, Y. Wang (Asst Prof), L. Zhang (Asst Prof), B. Zhou (Asst Prof)

Lecturers: M. Bonavia (Lecturer), H. Boyd, K. Boyle (Lecturer), J. Brown (Lecturer), M. Fardanesh (Lecturer), R. Fiddler, J. Frels (Clin Prof), M. Harms, R. Lefkoff, J. Naithani (Lecturer), R. Newman (Lecturer), M. Rhee (Lecturer), D. Whitney

Professors Emeriti: T. Greer (Professor Emeritus), R. Krapfel (Assoc Prof Emeritus), W. Nickels (Assoc Prof Emeritus)

Programs

Major

- Marketing Major (https://academiccatalog.umd.edu/undergraduate/colleges-schools/business/marketing/marketing-major)

Advising

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General advising for students admitted to the Smith School of Business is available Monday through Friday in the Office of Undergraduate Programs, 1570 Van Munching Hall, 301-405-2286, undergradinfo@rhsmith.umd.edu. It is recommended that students visit this office each semester to ensure that they are informed about current requirements and procedures. Transfer students entering the university can be advised during spring, summer, and fall transfer orientation programs. Contact the Orientation Office for further information, 301-314-8217, or visit http://www.orientation.umd.edu/.