TECHNOLOGY ENTREPRENEURSHIP MINOR

Minor in Technology Entrepreneurship: 15 credits.

A firm grasp of the entrepreneurial process and mind-set benefits every person engaged in developing technology. The goal of the minor in Technology Entrepreneurship is to infuse technology-creating students with that knowledge and its accompanying skills. Armed with an entrepreneurial mind-set, technology creators drive economic growth by launching successful ventures and bringing life-changing products and services to market.

The minor in Technology Entrepreneurship prepares students for launching successful technology ventures and bringing life-changing products and services to market. The minor develops the entrepreneurial mind-set and functional skillsets of students to improve their ability to create, launch, and manage technology ventures. Students earn the minor by completing coursework which focuses on entrepreneurial opportunity analysis, marketing high-technology products, strategies for managing innovation, and international entrepreneurship and innovation.

For details and contact information, visit http://www.mtech.umd.edu/educate/minor/