

INNOVATION & ENTREPRENEURSHIP MINOR

Associate Dean: Dr. Joseph Bailey
Assistant Dean: Brian Horick

The Innovation & Entrepreneurship minor draws on core principles in innovation and entrepreneurship to give students the fundamentals that they need to excel in the industry. With a focus on critical and creative thinking, the minor will serve students who aspire to be an innovator and creative thinker, or an entrepreneur starting a new firm. Importantly, the Minor will provide the student knowledge which complements the in-depth expertise within their major field of study by building the entrepreneurial mindset, skills, and relationships invaluable to developing innovative, impactful solutions to today's problems.

The program allows students to supplement their primary course of study and provides the knowledge, skill sets and credentials to compete in today's fiercely competitive employment market. The minor gives a broad understanding of the business process, both for corporate and entrepreneurial businesses. The minor courses are application-oriented, exploring theoretical approaches and emphasizing the implementation of those theories across a wide range of real-world contexts. The Innovation and Entrepreneurship Minor is designed for capturing the economic value in creative ideas for commercially viable products and services. It enhances a student's understanding of innovation and entrepreneurship, encourages exploration into personal career opportunities, and develops specific competencies in the creation, growth, and leadership of innovative or entrepreneurial firms.

For more information about this minor visit <http://rhsmith.umd.edu/programs/undergraduate/academics/academic-minors/>.

REQUIREMENTS

Course	Title	Credits
BMGT461	Entrepreneurship (Take the "M" version of 461, BMGT461M)	3
BMGT365	Entrepreneurial Finance and Private Equity ¹	3
BMGT366	Growth Strategies for Emerging Companies ¹	3
Complete 6 credits from the following courses:		6
BMGT289B	How Do Innovators Think?	
BMGT289A	Social Enterprise: Changing the World through Innovation and Transformative Action	
BMGT289E	Entrepreneurial Thinking for Non-Business Majors: How Not to Miss Great Opportunities Your Life Throws at You	
BMGT362	Negotiations	
BMGT369	Experiential Learning in Business Innovation and Entrepreneurship	
BMGT382	Marketing and Innovation for Entrepreneurs or BMGT352 Customer Centric Innovation - Smith Majors only	
BMGT467	Strategic Innovation and Entrepreneurship	

BMGT468 Special Topics in Management and Organization (Specifically BMGT468R: Fearless Founders: New Venture Practicum, BMGT468T: Creativity for Business Leaders and Entrepreneurs Outdoor Edition and BMGT468Z: Create the Future through Systems Thinking and Design)

Total Credits **15**

¹ Prerequisite required, see Testudo for details