

INTERNATIONAL BUSINESS MAJOR

Associate Dean: Dr. Joseph Bailey

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International Business responds to the global interest in international economic systems and their multicultural characteristics. This degree combines the college-required courses with International Business courses and provides students the opportunity to apply a specified upper level foreign language course toward this specialization's requirements. It is strongly recommended that this program be declared in combination with another major in or outside of business in order to assure that graduates will have specialized career focus.

Admission to the Major

See "Admission Requirements (<https://academiccatalog.umd.edu/undergraduate/colleges-schools/business/>)" on the Robert H. Smith School of Business page.

Program Learning Outcomes

1. Apply elements of critical thinking.
2. Identify common situations in chosen career that could result in ethical dilemma.
3. Analyze ethical scenarios and apply frameworks to develop solutions.
4. Foster and sustain team environments that are inclusive of ideas from all contributing members.
5. Apply leadership skills to motivate and coordinate with other to achieve goals.
6. Write professional-grade business documents.
7. Develop and deliver effective oral presentations.
8. Identify and use appropriate quantitative tools and techniques.
9. Use software applications to analyze and solve problems.
10. Explain how functional areas interact and drive one another.
11. Identify and justify optimal transportation modes given the business needs of the shipper.
12. Given various assumptions, analyze cost-service trade-offs and determine optimal inventory practices based on business needs.
13. Identify and apply supply chain management principles and appropriate information technologies to solve real world problems in a global environment.

REQUIREMENTS

Course requirements for the junior-senior curriculum concentration in International Business are:

Course	Title	Credits
College Requirements (https://academiccatalog.umd.edu/undergraduate/colleges-schools/business/#collegerequirementstext)		
BMGT392	Introduction to International Business Management	3
BMGT454	Global Marketing	3
BMGT477	International Supply Chain Management	3
BMGT446	International Finance	3

BMGT463	Cross-cultural Challenges in Business	3
BMGT466	Global Business Strategy	3
Select one of the following:		3
ECON305	Intermediate Macroeconomic Theory and Policy	
ECON306	Intermediate Microeconomic Theory & Policy	
ECON330	Money and Banking	
ECON340	International Economics	

Total Credits 21

Note: Students who have completed ECON325 and ECON326 can substitute these courses for ECON305 and ECON306, respectively. In addition, BMGT341 can substitute for ECON330.

In addition to the major requirements listed above, please see the Roberts H. Smith School of Business under The Colleges and Schools or www.rhsmith.umd.edu (<http://www.rhsmith.umd.edu>) for a listing of additional Smith School degree requirements that apply to all Smith School majors.

FOUR-YEAR PLAN

Click here (<https://www.rhsmith.umd.edu/programs/undergraduate/academics/academic-majors/>) for roadmaps for four-year plans in the Robert H. Smith School of Business.

Additional information on developing a four-year academic plan can be found on the following pages:

- <http://4yearplans.umd.edu>
- the Student Academic Success-Degree Completion Policy (<https://academiccatalog.umd.edu/undergraduate/registration-academic-requirements-regulations/academic-advising/#success>) section of this catalog